# Radio Guide

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WEEK ENDING DECEMBER 22, 1934

TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT





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In This Issue:

Truth About The Little Theater Off Times Square

How to Dance Arthur Murray's "New Yorker" Latest Craze

Radio Lingo As Spoken Behind Scenes

"Mrs. John Law Gets Her Man" –Crime Thriller From Real Life

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Dorothy and Dave Fitzgibbons at the start of The New Yorker-immediately after the first step is taken

Why not dance in your own home? Turn on your radio, roll back the rugs and start now. There is hardly a time of day or evening when exciting rhythms do not come to you over one of the networks or local stations.

It is fun to go to night clubs, but you don't have to do it in order to be up in all the latest—and smartest—dance steps. And you'll have a much better time when you do go out, whether it is to the gayest of restaurants or just across the street to your neighbor's party, if you are sure of yourself—if you know the steps that everyone is talking about.

Arthur Murray now makes this possible. He has taught more than half a million people to dance and, through the medium of radio, he is going to teach millions more.

millions more.
"Dancing is much more than a social pastime," says
Mr. Murray. "It will help you gain poise—and popu-

Mr. Murray. "It will help you gain poise—and popularity will follow.

"I've known hundreds of timid and self-conscious people to develop charm and assurance when they learned to dance. Their physical posture improves. But that is the least of it. Their psychology changes, too. When they step out with confidence on the dance floor they step out the same way in life."

A rthur Murray was born in New York City. While his earliest ambition was to be a mounted policeman, he soon shifted his interest to the arts. Upon receipt of his high-school diploma he entered an architect's office to work for five dollars a week. He abandoned architecture for dancing when his boss refused him a one-dollar raise.

Perhaps winning a silver cup in a dance contest had something to do with his decision. In any event, he began to give private lessons at this time, and dancing has been his vocation ever since.

He studied under Vernon Castle and was one of Castle's assistants before he went to Marblehead, Massachusetts, to teach. His stay in New England was brief. From there he went south to divide his time between Asheville, North Carolina, and Atlanta, Georgia. He did exhibition dancing in hotels in both places and continued his private lessons.

When he was 23 he decided that his education was not complete and he matriculated at Georgia Tech. A two-year course there in business administration was all that he needed. He had everything else necessary for a successful career, and he proceeded at once to demonstrate the fact.

Dancing lessons by mail brought him both fame and money—not to mention the gratitude of thousands

# How to Dance The New Yorker

Arthur Murray, Who Has Taught Half a Million to Dance, Now Teaches Dancing Over the Air. Here Is a Full Description of His Latest Ballroom Dance Creation, Written by Him. Turn on Your Radio, Tune in a Dance Band, Follow the Diagram, and The New Yorker Is Yours Forever

The Illustrations Were Posed By Dorothy and Dave Fitzgibbons, Premiere Ballroom Dancers Now Appearing in the Empire Room of the Palmer House, Chicago

or peopse too timid to take their first fancy steps

in public.

Shortly after this venture Arthur Murray established his now famous school. It has grown to amazing proportions, and justly so. For he is not only a dancer—he is a born teacher, and both a psychologist and a good business man as well.

It is principles are simple. They are based on five fundamental steps: Walking, side-step, pivot, balance, and waltz.

"Anyone can learn them," says Mr. Murray. "And everyone ought to."

And now that his instructions are broadcast over a WABC-Columbia network at 6 p. m. EST '5 p. m. CST) Saturdays, probably everyone will.

Leith Stevens' orchestra is going to supply the music for the program, and Earl Oxford, baritone, will sing an occasional chorus.

Mr. Murray has written a series of

written a series of lessons for Radio Guide, the first of which appears be-

Study this diagram carefully. Follow the steps as numbered. Observe the difference in shading for the feet. Let your radio music and your capacity for fun do the rest

Begin by standing erect with your heels placed firmly together. Then-

Step directly forward with the left foot, taking a long walking step.

2.-Walk forward on the right foot.

3.-Glide to the left side with the left foot.

4.—Finish by drawing the right foot up to the left, with the weight on the right side. Repeat the entire process, 1, 2, 3, 4, ... 1, 2,

This step can be danced either to slow or to fast music. If slow, take the first two steps slowly and the last two fast. If the music is of a quick tempo, each step is of equal timing, as in

Arthur Murray conducts his radio dance class every Saturday at 6 p. m. EST (5 p. m. CST) over the CBS-WABC network. The program is sponsored by Pinaud, Inc.



### The New Yorker By Arthur Murray

The swing forward, bringing the right foot in advance after the step with the left

Variety may be added for fullest enjoyment

the New Yorker is one of the few dances originated In America since the craze for the rhumba, carioca and cucaracha. I created the New Yorker, and because it is one of the easiest and most delightful steps in the Fox Frot, it is rapidly becoming popular in Manhattan's smart rendezione.

smart rendezvous.

Beginners as well as advanced students enjoy it and find it simple to learn. If you want to add variety to your stepping, practice the New Yorker every time your radio sends you a Fox Trot rhythm,

After the step has been com-pleted, the same one-two-three constitutes the dance may be enhanced by ding a f adding

# Makers of the Nation's Dance Music





The Little Theater Off Times Square

By Harry Steele

closely packed mass of humans filling sidewalks from store-fronts to curbstones—eager stenogra-phers tugging at boy-friends' arms, impatient to make headway through the crowds-middle-aged, elderly men and women, abandoning their radios for one night out, trying patiently to dodge jabs of elbows and trampling of feet. That is Broadway, five minutes before curtain-time of the scores of theaters that dot Long Acre Square and streets that cross it.

Over-all a brilliant illumination—cigaret ads, chewing-gum ads, soap ads—dozens of Gargantuan electric signs stuck on tops of buildings, plastered in front of buildings—revolving electric signs, bringing to life mazda knights tilting a lance, a dozen assorted fantastic figures with green faces and red shoes and set in purple land-scapes—scintillating and flashing as Broadway's illumi-nation shows in full flair.

Sounds of jazz orchestras, their cacophony designed to lend youth to dancing feet, float from dance "palaces" out to the street-barkers calling the crowds into sideshows and into shops-raucous loudspeakers distorting 1327 from current radio shows-automobile sirens screeching protest at delay made necessary by the jam of cars—and all heard to the overtone of nearest neighbors' enthusiastic chatter.

Through the maelstrom of motor cars, making all

possible snail's speed through lanes of pedestrians held to curb-stones by scores of policemen, inches a taxi. In it rides the true cosmopolite, the First Nighter.

To millions of listeners from coast to coast he is Charles P. Hughes, so real in his characterization of this doughty theater-goer that he has become as legend-

ary as Diamond Jim Brady. For more than 200 weeks Charles P. Hughes has been prosenting The First. Nighter with its illusion of a little theater off Times Square in New York. And for more than 200 weeks listeners have been writing to Hughes and to NBC asking actual directions for finding

Which gives rise to a three-horned dilemna: Is the public completely gul-lible? Are the performers in this broadcast so skillful that they disarm the listener? Or is there magic in radio which permits the fabrication of reality from the thin air of imagination?

For The Little Theater

Off Times Square is none other than Studio A in the ago; the murmuring crowds are mundane wax records. are the birth and death day of scripts written solely for

June Meredith, star of The First Nighter, (above) who has missed only two performances in two hundred and eight, as heroine and (left) Don Ameche. hero of the hour, with Miss Meredith as they look in action when they broadcast from their Little Times Square Theater

"Where Is the Little Theater?"-"I'm Going to New York and I Wouldn't Miss a Visit to the First Nighter's Playhouse for Worlds." So Write the Listeners. Many Were Disappointed Because of the Reply That Had to Be Sent. Read This Story and Learn the Amazing Truth

the occasion-shows that, like the May fly, live but for The unusual presentation now heard each Friday

night made its debut Thanksgiving night in 1920. On Friday night made its debut Thanksgiving night in 1920. On Friday, November 30, this year, it completed four uninterrupted years when it gave its 208th performance. Of the original cast Charles P. Hughes, narrator and actor, and original cast charles P. Frighes, narrator and actor, and June Meredith, feminine star of the series, still remain. Flughes originated the idea from a suggestion con-tained in a summary of radio's needs by President M. H. Aylesworth of the National Broadcasting Company. As

Aylesworth of the National Broadcasting Company, As-embellished by this canny producer, the idea surely must produce a satisfying echo in Mr. Aylesworth's ears as-it rushes down the caryons of radio fame. "To be successful," the executive said, "radio must take people out of the dra's burroundings of their four walls and transport them to some more entiting sur-roundings, if only in imagination."

Hughes, then in the theatrical business, read the state-ment in a trade paper and found in it the gleam

of gold.

To his mind leaped the picture of nights along the Rialto, a scene in which he had participated hundreds of times as he served his apprenticeship in the theater. He rose from a gallery candy salesman to first assistant

rose from a gailety cardy satesman to first assistant manager of the Illinois theater in Chicago.

manager of the Illinois theater in Chicago.

that he could conjure up, he thought, and if he could just recreate it for the microphone he would meet the requirement set forth in the Aylesworth formula for successful radio. He dreamed of transporting the weary

successful radio. He dreamed of transporting the weary stenographer, the romantic spinister, restless adolescents, even the farmer and his wife, to the very lobby of a metropolitan theater—then into the auditorium itself—and finally to some smart night club or cafe.

It took a deal of calculation to fit the bits of the plan together. Those were ramifications rather far thing for compression into the radio form. But catting here and the properties of the plan together and the properties of the plan together. The plan together the deal to csystalize, until the plan together and the properties the drama series to the plan together the drama series to the plan together the drama series to the plan to the plan together the drama series to the plan together the plan togethe

broadcast executives.

One of his gravest problems was the choice of material. So completely had he analyzed the First Nighter idea that he realized to present current or previ-Nighter idea that he realized to present current of previous stage successes would tear down the illusion built up by the introductory effect, the excitement attendant upon an opening night, lik knew his natter must not be highbrow, or yet too juvenile. He settled upon melodrama as the safest medium. This was the one example of theatrical idiom that had survived the demoralization

This presented another vexatious contingency. Always there was illusion to maintain, so a one-act play could hardly be considered. It would just resolve itself into another radio sketch with sound effects. The normal three-act play, on the other hand, came outside the time limitations of radio, and would have been of doubtfol quality as an attention holder even if permitted. So Hughes deviced a formula of his own, at the time the product of the present play, but one which could be expressed in 3000.

outstanding favorites, the script is the thing. No Broad-way producer ever concentrated more pointedly on his prospective productions than do the First Nighter spon-

The First Nighter Began with a Call Issued by President Aylesworth, of NBC, in Which He Said: "Transport the Listeners to Broadway." The Result was the Beginning of What Has Come to Be the Oldest Program of Its Kind on the Air-Now Past Its Fourth Radio Birthday

sors and the advertising agency which superintends the

For every single First Nighter show which goes on the air, five are enacted, with complete sound effects and full studio routine. This quinter of dramas has been selected from the many submitted for the purpose. They are the culls from a veritable avalanche of manuscripts submitted by qualified as well as inexperienced writers. The five have been thoroughly scrutinized for weaknesses even before they are submitted for audition, but so exacting is the "show jury" that it will not finally reject a play until its microphone possibilities have been tested fully.

The jury is an outgrowth of the scanning system inaugurated when it became known that the sponsors were in the market for scripts for the First Nighter. Reading then was a one-man job, but sponsors and Reading then was a one-man job, but sponsors and agency executives agreed that no one person was qualified to select plays for the many millions who listened. If one of the four discarded plays has merit, it is returned to the author with definite rewriting instruc-

The tremendous voluntary mail received by the sponsors serves ably as the weather-vane of public taste and this listener preference is as closely heeded as an

oracle.

Already enjoying the distinction of being the longest sustained drama series on the air, the First Nighter appears almost to have attained immortality. Why not, ask its sponsors, since it has so richly rewarded them.

on tributing materiary to the state of the cast itself. The player group revolves around the player who, incidentally, has missed only two performances in

It was the addition of Don Ameche to the cast three years ago that materially changed the tenor of the First Nighter shows. Previous to his induction there had been no particular pattern; any dramatic seript which met formal specifications was acceptable. But here was a popular juvenile whose presence was expected

here was a popular juvenile whose presence was expected to small and the series, so it became necessary to draft presentations around him.

The series of the care the series of the series of the care feel of the series of the

Wisconsin by about as circuitous a route as possibly could have been devised. He matriculated in six schools before he settled down in Madison to begin the pursuit

There he enrolled for college dramatics, and once he got the smell of grease paint in his nostrils and the sound of applause in his ears, he was doomed. He abansound of appliause in his ears, he was doomed. He aban-doned college for a stock company in Madison, cut his professional eye-teeth there, then followed tradition by moving on to New York. His first Manhattan engage-ment was as juvenile with Fiske O'Hara.

V audeville under the Texas Guinan banner was a sec-V ondary experience and concurred with the widening of radio's dramatic scope, Word filtered through to local broadcast scouts that Ameche was a more than likely proaceast scours that America was a more than moon more consistent and the come up some time and since, and on the First Nighter program he hasn't missed a broadcast. He is married and a finter, but still is the idol of the hour so far as

Opposite him in ingenue roles is June Meredith, whose success story pretty well follows the formula set up in the story of the drama. She was "born wid a to find her way to the career which her family would have denied her.

have denied her.

Her professional career began in a business office, but she launched it with the determination to devote her actings to dramatic training. It took three years of alternate work and study to equip her with the background she desired. But having attained it at her own expects and saved \$200 in the process, she, too, migrated to the height to take a ground course before soaring to the height of the process.

Her first engagement was the result of her grace rather than of her ability to read lines. A producer to whom she applied asked her to do a bit. The manner in which she carried herself so impressed him that she won the part. Rather an odd background for the in-

won the part. Rather an odd bakground for the in-visible art of radio, but it served in June's case.

Her actual debut in radio was a parallel in odity. She was asked to participate in a broadcast, but misunderstood directions; she didn't arrive until fine the program time, and had to go on without benefit so program time, and had to go on without benefit so the program time, and had to go on without the program of the program of the program of the program sort of a breathless quality, as it intrigued linghes, who have more than the program of the program of the program of the program sort of a breathless quality, as it intrigued linghes, who happened to hear her

The First Nighter was just a project at the moment. but the prospective producer opined that with Miss Meredith in the cast the show would have a better chance for acceptance than before he heard her. He phoned her and the alliance was cemented. It has en-

Another prop that has helped to sustain the pro-gram is the combination actor, philosopher and minstrei, Cliff Soubier. Histrionically he is so adaptable that the play jury worries little about unusual characterizations in any script submitted. Cliff, they know, can master them with a dependability that relieves them of all

So doth The Little Theater Off Times Square. Originally presented on WIBO with the idea of engaging several sponsors by the medium of having the narrator read their mythical advertisements from an equally imaginary theater program, it was seized by the Campana Company as an ideal medium for its mes-

More than 5,000,000 botstore counters in the year 1933, theoretically a bottle for every other listener to the Friday night program. Little wonder that, so far as the sponsor is concerned, the First Nighter defies the usual menace of boredom bred of repetition.

The First Nighter. sponsored by the Campana Corporation, is heard Friday nights at 10 p. m. EST (9 p. m. CST) over an p. m. CSI) over an NBC-WEAF network

Charles P. Hughes, the First Nighter himself (above) - responsible for Cliff Soubier, in the center, (right) is another reg ular member of the cast familiar to all





Hazel Glenn, soprano of the Lavender and Old Lace program heard over the CBS-WABC net-work Tuesday evenings, has a wide background of English Music Hall and American Musical Comedy experience

which the speech is affected—in fact, very affected, Patient talks with exaggerated accent half-British and half-unintelligible, coupled with severe vowel trouble.

# Standing By-

### With Ray Perkins

Unfortunately it is frequently revealed as incurable.

New-Star Eruption: Enlargement of the head as a result of too rapid rise to stardom. Victim breaks out with rashness, auto-intoxication, and overdevelopment of fatty tissues above the ears. Isolation necessary.

Manager's Fits: Convulsions that seize artist's manager or agent on receiving low bid for his client's services.

St. Sponsor's Dance: A common ailment among program sponsors. Symptoms: nervous tendency to tinker and fiddle with the program. Gradually coming under control.

program sponsors. Symptoms: nervous tendency to tinker and fiddle with the program. Gradually coming under control.

Hysteria Critica: Hysterical tendency of radio reviewers and critics when praising pet programs. Accompanied by delirium and giddiness. Not dangerous.

Listener's Plague, or Common Earache: A decline in sensitivity of the auditory organs widely prevalent among habitual listeners. Due to malnutrition of the eardrums. Complete rest is chief cure.

Auditionemia: Anemia and general debility found among performers, induced by too constant participation in auditions. Gradual tapering off of auditions is prescribed. The more violent form may result in prostration, apoplexy and finger-nail biting.

Option Fever: Nervous state common among all types of radio persons, including artists, adagency men and time salesmen, concurrent with the approach of option renewal period.

Studiaria (Stop-Watch Pox): Disease peculiar to studio production men caused by prolonged periods of indoor work with insufficient air and sunlight. Symptoms: jaundiced look, combined with mild malaria and twitchiness.

One of the most fascinating sidelights on Life in a Big Radio Studio is the sophistication of juvenile performers. It's a revelation to eavesdrop on the conversation of the kids whose childish voices grace so many a program. Professional youngsters of from twelve to fifteen Springs have the wisdom, critical judgment, and insight into human nature that would do credit to many a mature business man.

No rhumba is worthy of the name without the subtle accompaniment of the gourds, those hollow rattles. PAUL WHITEMAN seems happy beyond words when he lays down the baton, picks up a pair of gourds,

and faces the audience on the dance floor for his rattle and faces the audience on the dance floor for his rattle obbligato. A rapt expression suffuses his face and he performs with sheer inspiration—a master rattle-shaker. His execution of pianissimos, crescendos, and forte passages is magnificent. In fact, he has a rattling good time. Paul usually plays two rattles simultaneously, one in either hand; but occasionally he employs but one instrument, leaving one hand free for mustache-twirling—which he also does well.

The same weekend (Dec. 1-3) that brought grief to FLOYD GIBBONS through the death of his father marked a similar tragedy for WILLIAM WIRGES, the muscial director. About the same time Floyd hurried sorrowfully to Mr. Gibbons' bedside in Pennsylvania, Bill was rushing to Buffalo, where Mr. Wirges Sr. lay stricken.

Congratulations to MISS ANNE JAMISON, the new one-audition star of the Palmolive show. Miss Jamison was born in Ireland, the which reminds one that the Irish are getting a few breaks on the air of late, praise be! The Abbey Players, Dublin's repertoire company currently sensational on Broadway, received suitable presentation and peans of praise from Messrs. Kennedy and Lundell. DANNY MALONE was imported from the Old Sod for an NBC build-up, although he failed to land a commercial, bad cess to it! The ageless JOHN McCORMACK has been having his fling on the airwaves. PAT KENNEDY is prospering. MRS. O'KEEFE'S boy WALTER has just had his contract revitalized. Erin go brag!

PUPPY DOGGEREL PUPPY DOGGERBE
The say a very neisman
Is Leo Reisman.
You never hear Major Bowes
Say ain't or dese 'n' dowes.
I don't think Mario Cozzi
Was ever a crooner, wozzi?
The things I could tell about Martin J. Porter!
But he works for this mag, so I don't think I orter.

Ray Perkins is at your service with songs and chatter Mondays at 7 p. m. EST (6 p. m. CST) over WEAF and the red NBC network.

# Plums and Prunes

B abies are sacred in Canada. True, babies are sacred in every civilized country, but in Canada not even quintuplets are considered objects of curious gazes

quintuplets are considered objects of curious gazes—public spectacles—potential freakshow stars.

Such is the belief of Doctor A. R. Dafoe, the old-fashioned Callender, Ontario, physician who ushered the Dionne quintuplets into this world. Standing by the five tiny girls every minute since they were born, Doctor Dafoe sees no reason why the rest of the world cannot be as altruistic as he has been. For though it may not be known generally, the physician has received only a minor fee for his great work, his ceaseless vigil, the many hardships he has had to endure in behalf of the many hardships he has had to endure in behalf of the Dionne babies.

Dionne babies.

And because of this belief, friction has developed between the Columbia Broadcasting System and the good doctor. Over a week ago the CBS network announced plans to broadcast on December 20 from the special hospital the Canadian government has erected for the particular care of the quintuplets. But the announcement appears to have been somewhat premature; Doctor Dafoe says no broadcast will be permitted.

With him in his opposition are three of the four trustees the Dominion government has appointed to preside over the destinies of these extraordinary wards of Canada. Doctor Dafoe refuses to go on the air, he will not permit the babies to go before the microphone, and he has forbidden the nurses to broadcast. If, despite the barrier, Columbia goes on with the broadcast, the star performers will be missing.

THERE'S DRAMA behind the powerful drama in The Story of Mary Martin, radio serial relating a wife's struggle to regain the love of her husband stolen by his young and pretty stenographer.

JAMES CRUSINBERRY is the co-author of the script which is to be graduated from a local WMAQ broadcast and go network over NBC-WEAF on January I with a daily (except Saturday and Sunday) broadcast at 12 noon EST (11 a. m. CST). But several years

By Evans Plummer

ago Crusinberry, at the age of fifty, lost his position as assistant sports editor of a large Chicago newspaper. Let out because of hard times and his advanced years, for the same reasons he could find no work. But HAL TOTTEN, sportcaster of NBC, believed in the down and out newspaper veteran, took him into the Totten home, and soon had Crusinberry regaining confidence in himself.

in himself.

"Tot" did a grand job of it, and we are glad to put this on the record without his knowledge. Many plums to you, Hal.

Crusinberry's collaborator is JOAN BLAINE, noted radio actress who also stars in the role of Mary Martin, wife in the serial. Incidentally, Miss Blaine is great-great-granddaughter of the late celebrated statesman, James G. Blaine.

off a Live Mike: GENE ARNOLD and the COMMODORES will be off the Crazy Crystals program December 28 . . . Personality queen VIRGINIA CLARK, the Helen Trent of that CBS series, has signed for another sponsor over Chicago's CBS key. WBBM . . . FANNY MAY BALDRIDGE, ex-Mawmy Magnolia for the former popular NBC series, is busy authorizing lyrics for the themes on the new National Biscuit three-hour Saturday night dance show . . . GINA VANNA, plumful House by the Side of the Road soprano, recently made such a hit with her first dramatic part that she's being auditioned for an all-speaking, no-singing role in another program . . CARLOS MOLINA flew last week to Hollywood to screen-test for Universal, and returns this week to open his band's engagement at the Miami-Biltmore Hotel, Coral Gables, Florida, for the Winter . . MEMO LOA, petite Hawaiian torch with HERBIE KAY'S ork opening December 1 at the Edgewater Beach Hotel (CBS mikes) in Chicago, had her

first train ride when she joined the Kay outfit. Hitherto her transportation experiences on the Islands and here had been confined to surf boards, boats and motor cars. She says she still prefers surf boards. . CYRIL PITTS, slim six feet of dark brown eyes, classic nose and curly black hair, seems to be one NBC tenor who is cupid-proof. Although, in the next breath he hints that any girl who is clever enough to dress well is bound to be clever about other things. Which looks like an invitation, yes?

ALL-AMERICAN season being open, AL PEARCE, who m. c.'s so many of those good West Coast programs, nominates the following as radio's all-star eleven: Dance band, JIMMY GRIER: tenor, RICHARD CROOKS; baritone, JOHN CHARLES THOMAS; comic, FRED ALLEN; crooner, RUDY VALLEE; girl popular singer (bere be refuses to be put in the middle); balladist, HAZEL WARNER; soprano, GLADYS SWARTHOUT: monologist, ALEXANDER WOOLLCOTT; commercial announcer, DON WILSON; microphone quarterback (1 want mine back, too), FORD BOND.

All readers who disagree with one or mure of

All readers who disagree with one or more of the nominations are urged to submit their own, ac-companied by one MARTIN PORTER column, torn into thirty-two pieces and with the word "terrible written upon each piece.

GUS ARNHEIM is engaged at Sam Maceo's famous rendezvous in Galveston, Texas . . . JACK DENNY wanted to be different. Instead of engaging one girl vocalist for his band, he has retained three. They are known as DOT, KAY and EM, and are the same girls who were featured for eight weeks on RUDY VALLEE'S program . . DON BESTOR opens next Monday at the new Arcadia Ballroom in Philadelphia. DUCKY YONTZ, his trumpet player, will be vocalist . . KAY KYSER'S danci-passions from the Blackhawk Restaurant in Chicago have gained deserved recognition and will be extended over the Mutual Chain.

# Are You Listenin'?

By Tony Wons

Is it possibly true that ambition never dies? Must a person go on and on and on until he reaches the end, driven all the time by ambition, never given a rest, always wanting more and more, and finally destined to crawl away alone and leave everything behind?—livery single thing that he has so painfully acquired?—All my life, from the time I was a little boy and wanted to be like Bryan, I have been lashed by ambitions. Some of them I have realized, some not. But never has the realization of any of them made me happy. I struggled to attain them, giving up many pleasant hours that could have been spent in the enjoyment of life, thinking that when my work was accomplished I would sit down and rest for an age. But always when I attained one end, another began to show itself upon the horizon, and like a slave I had to begin the tedious climb to reach it. Today it is still the same, and perhaps always will be so.

All about me I see the same thing happening to others. Here's one who wants to be a great singer. Here's one who would like to act. Here's another who wants a radio career. Here's one who would like to be a politician, a speaker, a musician—and they all think that when they have become these things, that will be heavenly. How they work! How they sweat!

But never, never a will the end come until the

But never, never will the end come until the great end of all comes. Ambition never dies.

A customer comes into a used car market. "I'd like to see some good second-hand cars," he says. "So would 1," says the salesman.

Someone wants to know why lightning never strikes twice in the same place.
It doesn't have to.

A young married fellow wanted to return his bride to his in-law parents because she couldn't cook. The mother-in-law was mad.

"My daughter was a cooking school graduate, I want you to know," she said.

"Well," answered the disappointed fellow, "she must have flunked badly in biscuits."

A wretch was sitting in the electric chair ready to be cooked when a kindly chaplain asked "Brother, is there anything I can do for you?"
"Yes," answered the man. "Hold my hand!"

You've heard about the man who worked on his farm awfully hard, and one day got tired of working and made up his mind to sell the old farm and go away in search of gold. The man who bought the farm from him chanced to pick up a rock that looked as if it had gold in it. He had the farm assayed and discovered that the farm he had bought was worth millions.

Poor, testless beings that we are! Always itching to go somewhere else in search of our gold, in search of beauty, in search of happiness. There is just as much beauty in a single flower as there is in a range of mountains, if you can only see it. There is as much human interest in an ant hill as there is in visiting a foreign city, if you study the workings of the ant.

The people living on your street or on the farm next to yours, are just the same as those over in Europe or Asia or anywhere else. They have the same emotions, the same joys and sorrows. They love. They hate. They are wise. They are foolish. They are superstitious. But you and I do not even think of them as representing life.

We want to go somewhere else where we can see and study people. The baby lying in the cradle is just the same kind of baby in your town as anywhere else in the world, as it looks up at you with wonder in its eyes. And still we look to foreign countries for beauty

A man discovered the value of steam in a kitchen watching a teakettle, not in some great hall of science. Another man discovered the power of gravity while sitting under an apple tree. Maybe he was sleeping there. He wasn't in any great laboratory. Another man was flying a kite and found out something important about electricity.

But for most of we poshing important can have

But for most of us nothing important can hap-pen where we are. Everything worth living for is somewhere far away; and when we get there it is still farther. The more we reach out, the bigger fools we are. If I am ever to find beauty, I must find it between



Gladys Swarthout, mezzo-soprano with the new Voice of Firestone series, has been soloist with the Firestone broadcasts since last summer. The program may be heard Mondays, on an NBC-WEAF network

this place and my flat or on my farm or in my cottage or in the office or shop. If I can't find anything there at all I am dead, and I have no right to take up space.

More of Tony Wons' homey philosophy is heard on The House by the Side of the Road Sundays at 5:30 p. m. EST (4:30 p. m. CST) over an NBC-WEAF network.

# Reviewing Radio

o you believe in ghosts? Have you a nouse up for sale, one which nobody will buy because strange sounds within have given it the reputation of Whether you believe in the supernatural, at some time in your life you may have been alone in a quiet house at night and heard ghostly sounds, clanking of chains, footsteps, et cetera.

Don't let it worry you. It was all illusion, backed up by a stimulated imagination. And if you want to take the curse off a house which people believe is haunted, send for DOCTOR E. E. FREE—or listen to him on the Columbia network December 15 at 7:30 p. m. EST.

On that occasion Doctor Free and Columbia to

On that occasion Doctor Free and Columbia are going ghost-hunting with a microphone and a sound microscope. They're going to show us where all the spooky noises in an otherwise still house originate. They have this microscope which magnifies a sound 11 billion

spooky noises in an otherwise still noise originate. They have this microscope which magnifies a sound II billion times, if necessary.

During the broadcast Doctor Free will use an ordinary wire-window screen to reveal how it may figure with a mild breeze in conjuring a blood-curdling moan, the will use a spigot with a leaky washer to describe how rhythmically dropping water might convince a lonely soul that spectral footsteps are pervading the house. He will use a seasoned piece of furniture, which under heat or cold will crack as if a bony fist were knocking at the bedroom door. Other screens in the wind will provide a simulation of weird voices and chattering. Small pieces of metal found in any household will have their normal expansions and contractions translated into sounds that otherwise would sell you on the notion that chains clank in your cellar.

It will be an interesting hunt—and you can take the scientist's word that there's no such thing as an audible ghost. The microphone will prove it.

The Chase and Sanborn tabloid operas in English, which have replaced the Rubinoff program Sunday nights, were inaugurated by the sponsor with some

### By Martin J. Porter

doubt about their effectiveness. But the premiere met with a somewhat surprising reaction. Those who had expected a surfeit of arias, found that the showmen of the series had done an excellent job of dramatization; that a nice balance had been struck between talk and music, and that departure from the usual use of a foreign tongue served to popularize not only the premiere, but the second opus, Aida, to a great extent.

This series promises to do much toward making operas as digestible as movies and the theater. One reason there has been a popular prejudice against opera is its former foreign flavor; another was its lack of availability. For this series, which one imagines will become more successful than anticipated, the C. & S. firm rates some loud cheering.

firm rates some loud cheering.

Have you noticed that of all the comedy programs on the radio webs, only BLOCK AND SULLY and ED WYNN are still specializing in gags, while all others have gone over to the situation technique?

Out of retirement comes also MR. MARLEY SHERRIS, former head of the NBC announcers, who suffered a nervous breakdown some time ago and left the kilocycle picture. Mr. Sherris returns to the scene December 15.

The Columbia Broadcasting System has just been taking stock of its own activities for the first nine months of 1934. Leaving out all reference to sponsored programs, the figures show that all the good ideas haven't been sold. In the three-fourths of the year there were 494 broadcasts of serious music, topped by the Philharmonic; there were 482 adult educational presentations; 151 programs for children; 70 religious broadcasts; and in the the interests of community welfare there were 85 offerings. International and foreign events took up 72'broadcasts; national affairs, 194; special events, 402; 72 broadcasts; national affairs, 194; special events, 402;

sport events. 104, and dramatics 42. The survey gives you some idea of the scope of radio.

Radio's work will not be complete until the following celebs have performed for the mike: Kaiser Wilbelm, Etbel Leginska. Edna St. Vincent Millay, and Greta Garbo.

In many of the studio audiences nowadays can be found a fair representation of the Social Registerites. They are lured there perhaps by the fact that during the past few months many society names have become radio performers, MRS. JOCK WHITNEY being among them, though she went on the air with GERSHWIN under the name of LIZZIE HOPKINS.

One dowager witnessed a recent ROXY broadcast through her lorgnette and afterward struck up a conversation with VICKI CHASE and HERB KINGSLEY, artists on that show.

"You've been on the radio quite a time now?" she asked.

"Yes," Kingsley admitted.

"Months," proudly said Vicki.

"Hmph!" muttered the spectator, dropping the lorgnette into her lap. "Oh, it's quite all right," she conceded. "I never pass opinions. With all the nice people flocking to radio, I don't know how MY children are going to end up."

LAWRENCE TIBBETT is just about to wind up his fall tour, and is he glad! It's a good thing Tibbett is a husky, otherwise he wouldn't have been able to bear up under the killing pace. His schedule has been running something like this: Detroit concert Friday night; Saturday, flies to New York for radio rehearsal and then takes train to Washington; Sunday, concert in Washington and takes train to Norfolk; Monday, concert at Norfolk M nday night; Tuesday, flies back to New York for broadcast and immediately takes train to Atlanta for concert there the next day. Now that he is about to settle down in Gotham again, all he has to do is learn a couple of new operas.



Says George Givot: "I thought your show was fuzzy. You had on a town crier trying to bust his pipes, and your speaker was too corny

iya, Mike! Whereya goin? Watcha doin' inda radio stashun?"

"Harya Bill! Oh, t'ought I'd look around ata stars. Wherya goin' yasself?"

"Oh, me? I knowa nouncer what nounces onna radio. I'm goin' uppen seum. Wanta cumma long?"

"Sure, I gota yen fer nouncers. Lika be one musself. Where izzis nouncer ya know?"

"Here yiz now. Lemme introduce Kenneth Roberts. This, listeners, is only a beginning. The worst is yet to come. Kenneth Roberts, he of the educated radio voice, has been speaking with George Givot, the CBS Greek Ambassador. Kenneth introduces George to his "Iriend" whom he has probably met on one of his rambles about town. They sit down together and George and Kenneth carry on the conversation they were holding before they were joined by their two admirers.

"As I was saying, continued Kenneth, "I went out on nemo last night and ran into a show that was a honey. I got ready and woofed the mikes to go on basic, got a good synch and we were off on the nose."

"You don't say!" replies George. Away from the mike he talks his un-ambassadorial language. "I thought the show was fuzzy. You had on a town crier trying to bust his pipes, and your speaker was too corny."

"You're telling mer" snaps Kenneth. "If that show wasn't down in the soup, it'll do until soup comes along."

The exponents of the New Yorkish language bend a couple of cauliflowered ears. They turn slightly pale but simulate understanding.

"I'm sorry I heard it," declares Givot. "When you get an old sexton talking into his beard, System can't

come too soon.

Words Without Music

By Henry Bentinck

Every Industry, Every Art, Has Its Individual Words That Mean Something Clear and Definite Within Itself - Yet So Much Pig-Latin to Outsiders. Here Is the Language Behind the Scenes in Radio

"We couldn't cut," replies Roberts. "We were feed-ing the round robin and getting ready for a hot switch to Chicago."

'Well, weren't the fax a bit off, too?" asks George. "I think so," opines Kenneth. "The scratches and hits were terrific. I'd like to see the jotting on the log because I'm afraid someone is going to be on the beach

because I'm afraid someone is going to be on the beach if there's a repeat.

"I had an experience like that," recalls Givot. "The other day we told the guy with the cans that he was cranking gain again. The kicks were up to 10 D. B. when he went to sleep and faded it out figuratively. The boss went in to check peaks. He was plenty frothed. He sent out quick for another stude and told the guy to get back to master control and sit down."

"Remember the catastrophe one morning some months ago," says Kenneth. "Fax went haywire and we missed two station breaks. Basic and sups were getting the shows, but it was off local. They kept a piano stand-by going for thirty minutes.

"Oh, you get trouble in this business," moans Kenneth, continuing. "I was out on a nemo recently for a one-shot. We gave it a woof and then a final shot when the stude got on the P. L. and said we weren't coming through. It was important, too, because the show was to be piped to the agency offices. Anyway, they put on a piano stand-by."

to be piped to the agency offices. Anyway, they put on a piano stand-by."

"Well, I'd rather stay off altogether than have it garbled with cross-talk."

"I was on a show with a band last night," says Roberts, "that was perfect. Nothing thick, nothing corny. The theme faded in twenty seconds after System, and it was held down in the right places and brought up perfectly. We were feeding it over a monitor to Philadelphia."

Bill and Mike, the visitors, were looking considerably ill at ease by this time. They knew when they were licked. They rose as one man and headed for the

"Glada metcha, fellas," said Bill over his shoulder.
The elevator sped downward. In the street, Mike finally regained his power of speech.
"Ya gotteny idea wottose guyze wuz talkin about?"

"Ya gotteny idea wortose guyze waz taikin account asks Mike.
"Naw," replies Bill, "dey donna howta talk yet."
Then he added as an afterthought:
"Itz goodta here a guy speakin' English!"
Other non-technicians might be interested in knowing that Givot and Roberts were discussing some of the major operations of radio in the ordinary language of the studios.

Radio in the last fourteen years has developed a

Radio in the last fourteen years has developed a slang of its own. The radio listeners of the country, as well as H. T. Webster, the cartoonist, might be interested in a translation of the conversation between Kenneth and George. Anyway, here is a glossary of radio slang terms:

### GLOSSARY

Announcer's Delight—announcer's switching control box Basics—the basic or main network
Blasty—a blasting sound due to too much volume
Bring it up—an order to increase volume
Bug Juice—term describing carbon tetrachloride
Cans—headpieces
Check Pasks—announcer of Western

Check Peaks—comparison of "peaks" on two or more programs Corny—lacking culture, hick
Cranking Gain—keeping program volume within practical limits
Cross-talk—conversation or noise picked up from foreign source
Cue—pre-arranged word which signals another part of a pro-

gram to begin

Down in the Soup—a very low reproduction volume

Fade-in or Fade-out—gradual increase or reduction in volume

Fax—facilities of the broadcasting company

Feed—to wire a program

Fighting the Music—lacking ease in singing

Full-in—those who stand by in case a nemo program fails to

come through

Final Shot—last test for a nemo program

Frothed—angry

Fuzzy—a program lacking clarity

Haywire—relates to equipment in poor condition

Hits—short, cracking noises in a program

Hold it Down—an order to reduce volume

Hop—power

Hot Switch—a rapid program transfer from one point of origin
to another

Master-Control-room in which the main engineering units

Mike—microphone
Monitor—private line connecting two or more network stations
Nemo—program originaling outside station studio
Old Sexton—a bass with a sepulchral voice
One-Shot—program which is on the air for one time only, not
a series
On the Beach—out of a job, unemployed
On the Log—an entry in the studio record
On the Nose—ending a program on schedule to the second
Peaks or Kicks—galvanometer needle swing on a volume
indicator
Pipe or Patch—a temporary and removable connection in the
equipment

Pipe or Patch—a temporary and removable connection in the equipment
P. L.—private phone line to a remote control location
Round Robin—network setup of private lines whereby a program can be sent from any given station to the system
Scratches—noise caused by faulty equipment
Stand-bys—emergency afternates for programs on the air
Station Breaks—ten or twenty seconds allowed for station identification, such as "WABC, New York"
Stude—studio engineer
Sups—supplementary or regional network
Synth—synchronize networks and use one set of chimes for both networks
System—used by CBS to denote end of program—"This is the Columbia Broadcasting System." Cue for engineer to switch to another studio
Talking in His Beard—a muffled voice
Thick—individual Instruments indistinguishable
Town Crier—one who sings too loud
Up 10 0. B.—indicates a very high volume of reproduction Woof—a meaningless word used to test microphones



Replies Kenneth Roberts: "You're telling me? If that show wasn't down in the soup, it'll do until soup comes along"

Chief Ed Wynn, The Perfect Fool

By Jack Banner

After One Daring Venture into Show Business, Youthful Ed Returned Home-and into His Father's Commercial House. How Long He Stayed-His Reason for Quitting-Make This Phase of His Life Story the Most Absorbing So Far

During his thirty years in show business Ed Wynn has been actor, author, composer, producer, manager and owner of three Broadway smash hits. But Ed's chosen career was far from his father's plans for him. The father was a successful manufacturer of millimery; he had ambitions for the boy to succeed him and one day take over the business.

To this end Ed's father (surname Leopold) arranged for Ed's matriculation at the University of Pennsylvania. Trunks packed, farewells said, Ed stepped onto a train—and headed, not for the University, but for Norwich, Connecticut; for in that town was playing the Thurber-Nasher Repertoire Company, that had advertised for players—and Ed had made up his mind to try his luck on the stage. Herewith, in the second instalment of Ed's life story, is presented the outcome of Ed's trial—and its aftermath:

The runaway youth had to exert plenty of pressure before the manager of the repertoire company agreed to hire him. In his very first stage role, the sixteen-year-old youngster was cast as a seventy-year-old Methodist minister in a mellerdrama called American Grit. The salary was \$10 a week, but in order to earn this magnificent sum he had to sweep up the theater and give out handbills to the passers-by before each performance.

It was with the repertoire company that the name of Israel Edwin Leopold—his own name—disappeared forever. The stage-struck youngster realized with what horror his family would view an association between the honored name of Leopold and the stage. In the eyes of respectable families of thirty years ago, the stage was a veritable den of iniquity. After considerable thought he hit upon the euphonious name of Edy Blayre, in the fond hopes that the customers would pronounce it Eddie Blaire.

"For the life of me," Wynn says now with a chuckle, "I still can't figure out why I didn't bill myself as Eddie Blaire in the first place, and so save myself and the customers a lot of anguish. To my horror I discovered that people were pronouncing it as Edee Bly-re. The manager wouldn't stand for another pro-

Ed has cause to be grateful to his mother for many things. Not the least of them is her originating his familiar "S-0-0-0-0"

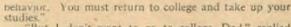
All that stood be-tween Ed and Char-lie Chaplin forming a vaudeville team was ten dollars



gram change, so I had to be content with the name. Later, when I broke loose in vaudeville with Jack Lewis, I dropped the first and last fractions of the name my father gave me, took the middle section apart, and became Ed Wynn."

The five months with the Thurber-Nasher Repertoire Company were tough ones for the tyro. The company played weekly stands in all the opery houses and tank towns along the gashi circuit. Horribly homesick, he nevertheless was afraid to write home, for he lived the accomplishment of his stage dreams. A letter to his parents would mean the end of hopes, so he refrained from writing. Fate caught up with the repertoire company and Ed Wynn at one and the same time. In Bangor, Maine, after a \$10 hox-office matinee, the troupe gave up the ghost. Just as the disappointed youth was leaving the stage door for the last time, a private detective, sent out by the worried parents, pounced upon him and dragged him home.

"Edwin," said his father sternly, "you have caused us much anguish by your



"But I don't want to go to college, Dad," replied the humble youth, "I'd rather go into business with you. I think I'll make a good salesman."

He proved to be an excellent salesman—not so much by virtue of a glib tongue or superior merchandise, but because of his humorous stories. His gags lived for months beyond the echo of his voice. He traveled his merry way throughout the jovial cities of the Pennsylvania beer belt, convulsing the customers with his rib-tickling anecdotes.

"We really don't need any new hats," his customers would say. That was the signal for the young salesman to break out with a hilarious tale about the two sailors from Halifax, or the one about the farmer—and before he left, his order pad usually was heavily narked.

narked.

For more than a year he kept his nose to the grindstone and applied himself diligently to the job of selling hats. In the following spring, however, he again succumbed to the lure of the stage. He wrote a farewell note to his parents, packed his bags and ran off to

succumbed to the lure of the stage. He wrote a farewell note to his parents, packed his bags and ran off to New York.

New York. Mecca of the show world—city of his dreams! He walked down Broadway with a cocky, jaunty step, for his heart bubbled with confidence, and his wallet burst with more than \$100—a sum he had saved from his commissions as a salesman.

In three weeks the money in his wallet had diminished to the vanishing point, but his confidence still flared brightly. Even in those early days the young comedian possessed plenty of the fighting courage he displayed so prominently later in his career. He just couldn't be downed. When he had exhausted the patience of all the vaudeville agents in town he maintained an air of confident belief in his ultimate destiny. And his flip defiance of fate finally bore results.

Wynn was sitting in a booking agent's office, when from behind a closed door he heard a voice that resembled an anvil chorus composed entirely of police desk sergeants. The owner of the remarkable vocal chords apparently was angry, for he berated the judgment of the booking agent in no uncertain terms. Suddenly the door opened and the person of a young man was tossed out violently.

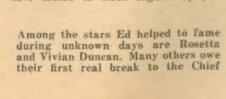
Say," said Ed Wynn hesitantly, addressing the ejected actor, "how about teaming up with me? I've written a good act, and I need a partner with a voice like yours. What about it?"

"Sure, pal," croaked Jack Lewis, "Even if the act ain't got much, we'll put it over."

Apparently the act wasn't much good, for the bookers still turned a hostile back to the team's pleas for an audition. A few days later two dejected young Thespians were walking down Broadway, bemoaning their luck, when Lewis broke into a run and accosted a stalwart stranger.

"Well, as I live and breathe!" exclaimed the stranger. "If it isn't Jack Lewis! Lad, I haven't seen you since you worked at Kid (Continued on Page 23)





# Inside Stuff

### Along the Airialto

By Martin Lewis

ERTRUDE NIESEN and BLOCK AND SULLY are clutching renewed contracts for another 13 weeks with "The Big Show," and by the time this sees print, Lud Gluskin, too, may be signed to continue, for Lud and the sponsors are talking turkey and may not come to a parting of the ways after all ... La Niesen's current romantic interest, by the bye, is a reporter on a New York newspaper. newspaper.

The March of Time will be visible as well as audible soon, for the outstanding success of the broadcast has led the editors of Time to form a new motion picture concern. The March of Time will be released monthly, starting in January, as a new type of newspicture, twice the length of the ordinary newsreel, and embodying a number of interesting innovations. a number of interesting innovations.

The situation of the FRED ALLEN programs is very much up in the air at the present writing. Besides the fact that Allen is worn out with producing an hour show of really fresh, original material every week, he is more than dissatisfied with the remeasurements. with the remuneration—which is small compared to some other comedian's fees. The comic's contract comes up for renewal soon, and he may refuse to sign, unless—

If JACK BENNY gets his way about it, his Jello program heard on NBC networks Sunday nights will drop the midnight repeat broadcast for the West Coast, which doesn't get the first show because of time difference. Benny doesn't like the late show because the second audience is less enthusiastic, and he can't count on the laughs to help put some gags over. And anyway, he doesn't like to work so late—which is a good reason in itself.

### Amos Important Date

It may sound far-fetched, but VIRGINIA REA and her husband EDGAR SITTIG will vouch for the story. They were traveling through Oklahoma on one of those single-coach electric trains. It was going so fast that it jostled and shook terrifically, much to the discomfort of all the passengers. Finally one of them got up from his seat, went to the engineer and asked the reason for the unusual speed. "Say, brother," he was told, "I have just five minutes to get to the station and run upstairs in the station master's office before Amos' 'n' Andy's broadcast starts. Awah!"

At one of the stations en route a woman got aboard with a youngster. As soon as the train started, the kid bawled and every effort the parent made to keep the kid quiet proved futile. Finally one of the annoyed passengers yelled over: "Say, what's the matter with that kid?" The chagrined father replied, "Aw, he's just trainin" to be a radio singer."

### Studio Romance Blooms

That long-suspected romance between two NBC stars, MURIEL WILSON, who sings the Mary Lou role on Show Boat, and FRED HUFSMITH, concert baritone, came out in the open last week with the announcement of their engagement. Both are radio veterans and have been acquainted for more than three years. They first met in the studios during rehearsal for a musical program in which they sang the love leads. They have been cast together frequently in love duets since, so you can readily appreciate that work for them is really a pleasure. Congrats and good luck to you both!

BILL ADAMS, the Mach of Time actor, has been chosen as the announcer for the new motor-sponsored program featuring KATE SMITH and her discoveries, due to start Christmas night. Incidentally, Bill, who has gained fame for his amazingly accurate impersonations of the voice of President Roosevelt, was summoned to meet Mrs. Roosevelt when she came to New York recently for one of her child-education broadcasts. The First Lady asked him to impersonate the President for her, so a copy of one of the President's talks was located. Bill read it from a studio while Mrs. Roosevelt listened from an audition room where she could not see him. She said that she was "flabbergasted" and couldn't tell the voices apart!

Met JOE PENNER at the hockey games last week, looking bigger and better than ever. When I



The Cavanaughs, Eddie and Fannie, do not spend all their time interviewing-as can be seen. Both are musical, and enjoy an hour at the piano. They are on a split CBS network every week, Monday to Friday inclusive, at 1:15 p. m. EST (12:15 CST)

say bigger, I mean just that because the duck salesman admitted he put on lifteen pounds since last I saw him, which was before he left for the coast to make College Rhythm.

ED WYNN just found out that his son, Keenan, has been in the habit of hiring planes for joy rides (the kid got his pilot's license unknown to the Fire Chief) so he's made the rounds of the airports obtaining the word of the commandants of the fields that they'll chase the youngster home whenever he makes an

LILOCYCLE CHATTER: GIOVANNI MARTINELLI has been signed to sing the role of Pagliacci on the Sunday night coffee opera show . . FRANCES LANGFORD reports that she will spend part of the winter in California singing for the movies . . The Byrd broadcasts depart from the ether lanes in February . . Next Monday night's broadcast will be the finale for the show featuring JOSEF PASTERNACK and goest artists . . . Sunday will be the last of the EXPLORERS' CLUB airings . . . PHIL HARRIS and LEAH RAY complete a year and a half for Cutex this month, and Phil is negotiating for a new soap commercial. If the deal goes through, Harris will reorganize his band and move to Chicago and possibly into the Drake Hotel, replacing Earl Burtnett . . The entire crew of the CAMEL CARAVAN has been renewed for an additional stanza . . The PHIL SPITALNY all-girl show starting over the CBS network January 3 will try to take listeners away from the RUDY VALLEE show. It will be heard Thursday nights opposite the first half of the yeast program . . This may be one for RIPLEY, but I saw it first—POLEY McCLINTOCK, he of the frog volce on the FRED WARING programs, sings high tenor in the Glee Club numbers . . JACK PEARL is flirting with a new sponsor, but if and when he does sign on the dotted line it will be sans the Baron character—as predicted here many columns ago . . . THE PEERLESS TRIO, heard on the NBC networks Sundays and Tuesdays, is the same group that has been heard for the last three years as the TRIO ROMANTIQUE. They are GERTRUDE FOSTER, RICHARD MAXWELL and NORMAN PRICE . . Did you know that 80B CROSBY is the fifth and youngest of the Crosby brothers? There are also two sisters named CATHERINE and MARY ROSE . . PAUL WHITEMAN and MORTON DOWNEY are still dropping poundage. They've just about reached that girlish figure.

WILL ROGERS returns to the Gulf Headliners series December 22. COLONEL STOOPNAGLE will head then for a Florida ILOCYCLE CHATTER: GIOVANNI MARTINELLI has been

that girlish figure.

WILL ROGERS returns to the Gulf Headliners series December 22. COLONEL STOOPNAGLE will head then for a Florida vacation until STOOPNAGLE AND BUDD again replace Rogers some five or six weeks later . . . The Tuesday night Packard program, starring LAWRENCE TIBBETT, JOHN B. KENNEDY and WILFRED PELLETIER'S orchestra, has renewed with NBC but will run only thirty minutes instead of forty-five as heretofore. Much of the talk and incidental drama probably will be

FRED WARING'S boss feels he can afFORD to give the Waring combination more time on the airlanes, so the present show will go to a full hour starting some time in January. It is likely that the Sunday Symphonic program will be dropped entirely. Sunday Symphodropped entirely.

There is talk that the BING CROS-BY-BOSWELL set-up will undergo slight change (sorry, Bernie-Crosby fans, it isn't in the time). The trio is expected to re-turn East soon for another commercial. There is a possibility the Mills Bros, will replace them. replace them.

It's costing that auto manufacturer (Nash) more than \$50,000 for that one-shot three-hour Xmas day program. The talent line-up is terrific—BEATRICE LILLIE, ALEXANDER WOOLLCOTT LE em-cee, GEORGE OLSEN, ETHEL SHUTTA, a 200-voice choir, SCHUMANN-HEINK, LIONEL BARRY-MORE, RUSSIAN MALE CHORUS, and a host of others.

The O'Neills, drama of family life which began a thrice weekly series last Monday over CBS, will be a five-time weekly feature for the same sponsor directly after the first of the year, when the additional broadcast spots on Tuesday and Thursday will be obtainable.

EDDIE CANTOR'S original plan for his European trip was to have Ida and the two eldest daughters accompany him, but a few days before they left, his third daughter suggested a stroll in Central Park. By the end of the walk she had persuaded her daddy to take her along, too, and that's the reason her new favorite tune is Let's Take a Walk Around the Block.

### Floyd in Pagliacci Role

FLOYD GIBBONS adhered to the traditions of the show world by going through with his broadcast last week, knowing that his father had just expired at his home in Washington. Immediately after the broadcast Floyd hopped a plane for the Capitol.

Accidents will happen in the best regulated families. CONNIE BOSWELL has her eye all bandaged up, having suffered a bad burn from accidentally poking a curling iron in her eye. The girls were posing for pictures when a few strands of Connie's hair got loose. She halted the shootings to obtain a curling iron and set the loose hair in its proper place. Somebody called her while she held the iron in her hand. She turned, forgetting the iron for the moment, and it hit the eye Last report is that the lovely songstress is feeling okay. And JANE PICKENS took a fall recently (not a la Prince of Wales) and was painfully but not seriously injured. Now she does her studio work standing up.

Between her last two broadcasts. OLGA ALBANI was convalescing at the Michael Reese Hospital in Chicago from an old ailment. Last report she's doing

### A Jack in the Hole

JACK BENNY and his stage show, Bring On the Girls, are staying on the road a week longer than expected. It needs fixing up aplenty. They tell me the first act is grand but the second and third not so hot. Benny does a fine acting job, but he needs better script. (Where have you heard that before?) In the meantime his air shows contine to hit their high peaks. Tickets for his half-hours at Radio City on Sunday evenings are harder to get than those to current stage successes. Incidentally, Fransatlantic Merry-Go-Round, Jack's movie, is doing so well throughout the country that the film folks are after him for another flicker. He'll make one—but when is a question that still has to be decided.

BANDSTAND AND BATON: Watch for the big surprise when FERDE GROFE returns to the networks early next month. The expert arranger and conductor will offer a program that is different, Graham, and will startle the music-makers with his revolutionary handling of band music—which will be the first innovation in this field in over 500 years. HAL KEMP almost quit NBC onnacounta how they kicked his band around on the schedules. Kemp is accustomed to having the same spot every week so that he can get chummy with the listeners.

Mrs. John Law Gets Her Man

Calling All Cars

By Arthur Kent

Why Shouldn't the Wife of a Policeman Be a Detective? For Years Her Husband Objected-Then Came the Holdup and Double Shooting on South Halsted Street, Chicago

They were such ace in kighters. Almost to a nite-kight has a such as easily teet had mad also one sufficient has a least one like her had a least one like her had a least one like her had a least one like the had a least of her had a least of her a head of a least of a least

We get enough said Peter Bilculs but I of see who you brow years? Isvay on a girl ike est. She's it nour clossource stobably right agreed I rancis raising his directive extrems. Ver some work exchange of complinents these sixth out of the large word grown agreed to the large section.

the steel.

The steel and the same it to the special end to the steel end to same the same at an altrate to the streng and to same the bandow. Labor to the streng and to same the bandow. Labor to the same to be bont 20. They were a medium the strength of the same some Both had the eyes and the same to place to be bont 20. They were a medium the same to be partially the same show the sub-comparison of the same show the sub-comparison between the sub-comparison

Those foes were important in view think the operand the second have the first second have the first second flower than the second flower

The state of the s



I coest Krampert, who stood in the path of a killer's ricocheted bullet not fired at him and who forfeited his life



Francis (rotty (left) and Peter Balcuilis, the two who dressed alike, even to the blue-steel pistols they carried

her were restrict ners of the case for Krampert was story, sory the the casher checked
over resident action for the was method city by ng ap
a parcel as Peter in a Trends swept in
Hand as should be feel.
I very body? I case and frinces.

A day sax statted of tens wheeled at the worls. A sirs I, he seventh being to he reinge day there peaches they benefit two twialke youths hooding girts. And it dest a new the gales were to entitled interfections of the gales were to entitle interfections at the same place in the gales were to entitle thems in a street resolvers which must have been bought as these streets he gale bought their conthess at the same place in time door transe. I transe shapped it Mrs which in a few thirty or transe shapped it Mrs which in a few thirty or transe shapped it Mrs which in a few thirty or transe shapped it Mrs which in a few thirty or transe shapped it Mrs which in a few thirty or transe shapped it may be entitled as the few transe in the whole strain a seened of its straines. And as she receive a landed on the straines as well the straines as well as the few in the definition of the straines. What he saw is testly before her was a him blaced on the critical manual transported to see these two datting light in the coloring of the sense of a lad foots stream a heart that in a lost expected to see these two datting guident break hato a sense or strip the sawdust with a back and wing dance.

o thigh through a showcase and strick knamper? I will an costoner so railed kns. Krince with shock of dropped the caps ato the book sind its Both men crampied groaning knamper! was mortally wo ce! Lie to railty knows from the shop in a panic. Mrs. Wide the coher pless glability against net will be builty heart snatched the tea inche receiver from the hock and a a voice which donk with historia simmined the police in brief seconds this police the cast be needed, being a first of the needed, being a first of the needed of the first of the

At m'n, a. ar with the hot here p a crising him de squal, altaring sergearts W I im conney and George Link pixed up the message. Dishing the ghitralls not not the warning signar of a waring signar the squad car swerved to a stop bet re the store.

But for once poice with was even switter than radio for Politeman Frank Miler of a null with essent in leasts departure in the last subject of the last subject of the last home descriptions can be for worther to the last home description for an information of the last of the establishment of the last of t

### Signposts of Success

By The "Doctor"

"Ethel Shutta Is Active, Liberal,

Friendly, Strong-Willed, Sympa-

thetic" - and a Lot Besides



Inalysis shows that Miss

Shotta has about an more than one line control of the control of t

The Shutta broad asts on a sustaining program with George Olsen's orchestra evers Wednesday at modinght FST (11 p. m. CST) over an NBC WFAL network, evers Thursday at the same time over an NBC-WJZ network, and evers Saturday over an NBC WJZ network at 8:30 p. m. LST (7:30 (ST).

### Open Door to Beauty

By Countess Olga Albani

Care of the Mouth Continues to Hold the Attention of One of Radio's Most Beautiful Stars

The term of the te

tect to the test of the property of the proper

tels I we consider the second the second telescope to the second telescope telescope to the second telescope teles

Grand Control of the Control of the

Every Sunday evening Countess Albani sings on the Silkin Strings program over an NBC WJZ network, at 9 p.m. EST (8 p.m. CST) under the sponsorship of the Real Silk Hosiery Company, and later over a split network, at 11 p.m. CST, for the West Coast.

### Ten Years Ago

Meet point in a control of the second of the period of the

tox 1 / (4.1 / Sect to gless)

C.RANGAMAKA Assaulton D.) as entire to the grant of the g

Discount to the state of the st

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TROM  $\lambda$ ,  $\Gamma$   $\Delta \Omega$  ,  $\Gamma$  ,

### Bulls and Boners

Annicer The curtain the North William Page 8 no. 2 William N. V. Dec. 2 William.

A more than the color of the party of the color of the co

Particle of the state of the st

On the Avenue of the Headles, On the Avenue of the Avenue

Program Corporation of the state of the stat

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Straight Straight Control of the Straight Straig

Mr feller & roll, der to Walter Stratego Strateg

The house of second sec

Patr Discontinuer, step to rdiag strong series of the strong strong strong strong strong series with the strong series strong

Speaker: "If it, it is the extra reprint port here is the transfer to get the later is the transfer to get the later is th

Bes Orrest has 85,000 to the hm three xh siese s as well put the end of he will he to sake he has been

the set of track of the sealth girl in the set of track of the largest Weller 12 for a Weller College No. 21.

A C Br M C S doubteds

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Ale to Some No Deco Work (1930 m)

by a compet to the content will am the content will am the content will am the content will be content to the content will be content to the content to the

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

### Radio Road to Health

By Shirley W. Wynne, M. D.

What Could Be More Timely Than a Warning About Colds-Most Dangerous of Human Maladies?

on't neglect the common cold! It is the most expensive, and one of the most dangerous of human malastics. On the one hand, it is responsible for more lost time and inefficiency than any other disease on the other hand, by weakening the system it may open the door to any one or more of a number of the major causes of death

weakening the system it may open the door to any one or more of a number of the major causes of death.

It probably is no exaggeration to say that more tumaly beings have died because they falled to take proper care of a cold than have been killed by all the swords intiguals to the aistory of mankin."

I infort instely here is no thoroughly accepted way of vaccinating your against a clid as there in the first to be allowed a specific and distribution. They are working to discover such a process and doubtless the day wild one when success will crown their efforts. When that day does come, coubtless the common old wild be wiped out of existence just as smallpox virtually has been when a cooking to the countries. But in the reantage, all you cut does to grand vourself against its work to insequences. And meantime the common cold doubtess will be true to be so could not as to keep nore people away from work than any other malady free old worn-out adage that "on "once of prevention's worth a pound of cate" takes only tall significance when applied to this wretched complaint. It really seasing to prevent a clid than to cure one but some of our grand nothers' deas on the subject we eldecided y wrong for instance, house or place of employment should not be overheated. So long is the building in which you like or work is not draighty or damp it is better that its temperature small one air file on the cool side than a trifle too wirm. For its propers it is avoid abrupt changes of temperature, such a are explicitly and work in a wear ventified not draiffy pace where the temperature is problem, dry cooking not too much of it sand selected det are important be easily to kild a cold by stiffing yourself with oranges, temors, grapefruit and the blood—and in allowing health and try to go right to bed, and summon your and finally if you do catch cold try to go right to bed, and summon your

And finally if you do catch could try to go right to bed and summon your play can at once if everyone dil this there would be fewer deaths from pneumonal to berculous and other scourges of the pulmonary system.

### The Child's Hour

By Nila Mack

There Is a Cure for a Child's Wanderlust. Miss Mack Has Found It in-

Inny children are prosessed with the nomadic tendency, they love to wander away from home. Of course the parent who indelges this tendency in his child as fool should at tendency the matter is not oxiserous as it

but dute of teather matter sint to servous as it appears.

I know of a sungster about eight years old who itself to disappear for a fill divide and reappear at hight. The had had no other detect—his character was abose reproduct, he was bright and held gent and he gase has puren sino other trouble, yet his father with spank him to mercifully because he wantered off for the day.

Sprishings rever's red this lad. Builting to make him by the sinde explained of praising his resident acts. The child who runs away from home is not actuated him proud of his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained to his ability to wilder off and take tare of hinself. But I also explained his increase and open as parents where it is sheened and a plain may be take to him be supplied in the supplied A. Turnan to beke the him from wandering is to keep him boxy and interested. A villing had him into the stadio used to break his parents led to by wark ening off several times a week. I kept him occupied at all times, at ested him in dramatics, but kept in missing to the moment when cramatics might pall on him. Surv. en ugh he shout tied of dramatics. Then I rashed him into the stadio gymnasiam where in instructor longing him to use the name of and horizontal bars, the flying rings and the other gymnastic pass. Then I rashed him into the stadio gymnasiam where in instructor longin him to use the name of each to him to one workshop where le was taken and each of the himself.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 9 a. m. EST (8 a. m. CST).

### Flashes of Fun

Sully: You know Jesse I had a funny dream the other might Block: Well what was so funny about the

Sully I fromt that I was pitching pennies, and I cossed all ght?

-Big Show

Lionel Stander: If that act is so bid, why
is t you throw it out?
Fred Allen: Because the Pure Food Act win't
le me can it!

-Town Hall Tonight

Bert Lahr: You know Jimmie, my dog just a utter of fifteen pupp es. Wallington. Vitter of lifteen? What do you

call your dog?
Lahr. Laster Outboard Motor You know—
p ip pup ps p-ps )

-Fleishmann Variety Program

Steve: What kind is to Penner: I but a wirders dog Steve: A wireless dig Penner: Yell dots tidlish nound

-Bakers Broadcast

Mary Livingstone: I love the way they talk

Jack Benny: Dr. von hise is trashl with the process of history trashl with the process of history and trashly Mary. No light Cleff tesh with the service may be C. K.

-Jello Program

Id Wynn Yo. know Griffin yie or dite.

July secret and only two parts would know it Graham: Yoth
Pd Wynn: Sure the Democrat and the Re
day.

Fexaco Program

Principalita

Walter O'Keefe: Our next guest artist lades and gentlemen, is a lad from the prairies—a tarm boy who just win a hogicalling contest. O. k. Perry' Let 'er go.

er go
Perry: S-0-0-0-0-ee' S-0-0-1-0-0-ee'
O'Keefe: (Lanng a, high (laling all hogy!
Perry: S-0-0-0-1-ee' S-1-0-0-0-ee'
Ted Husing: Pardon me but a somebody

-Camel Caravan

Frank Parker: I ske me for instance -I work

hard—I vig

Stoophagle: Sive when is singing work?

Budd: Year i you think singing is work, you ougo is be a radio comedia;

Parker: Thirts will you should be a radio.

Gulf Headlmers

Gene: nows your or ther getting along as a

salesment (liff: Well he got only two orders while he

Gene: Is that so: What were these Cliff: Get out and tay out —Sinclair Greater Minstrels

Gracie Allen: George 1 of it that man on the ner lifes it over 2 ne. George: But, Grace le isn't esen looking at

Gracie: Will isn't that anniving:

Ben Bernie's "Lads": treding a bird ke obbligato to a timeful (av). Evec ee-eet. Twee-eet-eet-tweet. (r-1)-!

Ben: An' The Winche'l bird peep 1g at its

young'

-Pabst Blue Ribbon Hour

-- Adventures of Gracie

### Hits of Week

Love is a the air of the current song cycle of the networks is any criterion. Last week the kind section humined with the exciting trained we heart-stirring senge-to it the Object of Mr. Mection and P. S. I. Love V. A high watermirk we attend by V. Love the Object of Mr. Mection which was placed that make a phenomeral week y total. P. S. I. Love You rater a 3-point sent as the obstanding humineways hit of the week.

following is Kion Gaine's weekly tabulation.

SONG HITS PLAYED MOST OFTEN ON THE AIR.

20 4	Tiries
You're the Object of My Affection	34
The Continental	30
Stay as Sweet as You Are	28
Lost in a Fog	25
Difference Day Makes	24
Grawing Funder of You	21
Pop Goes Your Reart	18
Out in the Colu Again	17
Take a Number From 1 to 10	15
Invitation to a Dance	12

### BANDLEADERS PICK OF OUTSTANDING HITS.

*303 P	Purts
P S I Love You	50
Winter Wonderland	28
The Continental	25
Growing Forder of You	23
Take a Number From 1 to 10	20
College Rhythm	19
Flirtation Walk	17
Stars Fe on Alabama	15
W 1d Honey	13
Okay Tools	11

Song it respected from a few of the miestros

the Object Motor Sept and Object on White Process of the Object Motor World and Traces Motor Sept as Object to the Part of Traces Motor Sept as Object Traces Motor Sept a

Edition 1

### Log of Stations North Atlantic

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WAABI	1410	500	Boston	C
WABC	860	10 100	N Y CITY	C
WBEN	900	1 700	Bullato	R
W8Z	390	50 00X	Beston	N
WCSHt	940	2 906	Po tard	N
WDRC*	330	1 000	Hartford	-{
WEAF	660	50 000	N Y City	H
WEAR!	787	500	Providence	٥
WEEI*	590	1.900	Bo ton	N
WEBLT	1360	2 500	Syracuse	C
WEEAT	1430	1 000	Manchester	C
WGB	550	1 000	Bullato	
WGY	190	50 CHO	Schenectady	
WHAM	1150	50 000	Rochester	H
WHEC	143D	000	Rochester	C C
WICC1	600	500	Br deeport	C
WIAR	890	500	Providence	C
WJZ	760	50 000	NY City	H
WKBW*		5 000	B. Ca o	c
WEBZT	620	500	Bangor	<u>c</u>
WNAC	1230	1,000	Besten	
WOKO+	1430	1 000	Albany	0000
WORCT	1280	500	Wartester	
MPRO?	630	100	Prov dence	- A
W5YR1	570	250	Syracuse	64
WTAGE	560	500	Worcester	N
WTICT	1040	50,000	Hartford	14
A-Amer	rican i		isted Only sting System	TT

### Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer genoes that arise at the studios sometimes necessitate exeventh hour changes in program havings time, etc.

took for the Beil As for Religious Services and Programs

NBI Brazes is neard songs WFAF
CBS On the Air Today, Organ
WABC
NBI To a fires Quartet, Piano
WIT WBT WSTR
WAC-Radio C. ess

8:15 A.M.

NBC—Mends Hear procests WEAF8-30 A.M.
CB—Lyne be chade WABC
NBC Bastroads Chaid WJZ
WHAM

WHAM
WEZ Weather emperature
8:45 A.M.
CBS Basic S, self WABC
S News WAAL WEAS
WEZ-B an experience (one NEC)
9:00 A.M.

WHAM -Darley Puck 9:15 A.M.

NBC Clear and Health A Capella Clear WCSI

WISH WEST BOOMS WEAF WGY WITH WARR WHEN WEAF WGY WITH WARR WHEN WPRO WHAM—Coast to Coast on a Bill

BY STORIES WIZ WHAM WNAC - Chart over Processes

w WIP-RADIO GUIDE PRESENTS Sandar Mor og Vara er fla bener Barbelors Roman Heine Patrick & Ted Hale, Pario Vinterso

### Star \* Indicates High Spot Selection

WNAC-Cicle Sci. Howeven

WAC-Uricle Bill Hood ton

10 30 A.M

Bit Sweetnam of the Art Breen
A de hose Bit zon WAF
WID WO WAL WBY WHI

BS-Year Logres & Very plan &
Sacco WAR Willer WAR WIEL
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Bit See of Name of Societies
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ABC Mexica I pick the WEAF WEAF WEAF WEST WITH MAN WHIT WEST WEAF WEAF TO THE WORK WAS WEEK WORK

11:00 4 ME

NBC - Now Mexican Typica Orch NEAE WIR WAR (B) How & Hardart's Children to How WARL NB. New Nathan Stewart bari Low WIZ WBZ

HEN New Nathan Stewart born tree WIZ WHZ

(BY Cles Strong Quartet WORD WHEN ATT IN Church With New Elmon College Chapel WHAM Afficepan Courch Service WNAC American Service

11:15 A.M.

M Rudolph Bocheo, violinist WEAF WJAR BC 'The A or House,' Roger B. Wlittman WJ/ WB/

11:30 A.M

\*\*NBC—Major Bowes Family; Waldo
Mayor conductor and you as from
McLaughlis bartone, Nichiles Los
entro tenir Han at Nuen The
Candidates WEAF WITE WAAR
TBN—Salt Lake cuty Tabernarie
WORO WIBZ Wall
NBC—Sub-oper Sentings WJZ WBZ
WBZ Weather temperature

### Afternoon

12:00 Noon

12:00 Noon

CBS Salt aske City Tabernacle

WARI WIFA WHIC WOR WANC

WEBI WORL WEAV

ARC Greats Process for Mine as

C needs San Heart come in n.

A to E Frost with a Salt Heart come in n.

Och Will skall Heart by Block

Wife Warner Program

12:15 P M

12:15 PM

NBC — Major Bower Family WHEN

NTAG WASH

AB — Wald day Inglis WPRO

WGY Explorer ( )

WNAC — David trans talk

12:30 P.M

NBC-U of I Broad Table Discus

OF WISH WGR WJAR WJAG
WISH WGY

CB-Room is Ito WARE WORD
WASC WIEL WIA

APREMATE WISH

ARE ROOM ON MAN WISH

AND WISH WHAN WAY

AND WORD ON WISH

MEEN ARABIN JOINT I FIRE

CBS—Roma's Irod WEFA WIBZ WNAC - Received the Environtes

1:00 P.M.

1:45 P.M.
CB Fat Kennedy tuese, Art Kasse's Oreb WABC WGR WFBL

2:00 P.M.

NEC RESIDENCE A STAF WATER WAS WEST

West White were Man WARC WARC WARC WARC WEST WHILE WHILE WARC WEST France

NRC 4 F nc Pert Prince

ALL W. W. Y. R.

All G. C. A. S. Bootta WPRO

VBI N. S. L. B. B. Bare

WHAM-Done his my Lare

2.15 P.M

SHC 8 & Becker's Friende Dos that Ha & M. Florstein guest War MB. MSA.

2:30 PM.

HC Gene Ar cut Commodores
WEAF WCaH WG1 WEEL WJAR

WIAG

(B) Hammerster & More Hal of the Ar For House to KERN WIRE WEEN WITH WIRE WORD

# NBC—Radio Theater James Cagnon on Long to the he is sketch

WJZ WSYR WBZ WHAM

WBEN - Good by Angles

2:45 P M

WBEN Organ Recita

3:00 P.M

NBC Salls of the Takes sketch
WEAF WEEL SCALL WGY WTIC
WIAR ABEN WIAG
\* CBS—N Y Philarmone Orch.

WALL - Mase James O Bren

3:30 P.M.

AB Miss Resur Den Mario.

For Or I discrete Harry Jacks of
WEAF WEEL WILL WAY WESH
WAR WHEN WIAG

NBC A Nat Vespers Dr Harry
Emers Fork WIZ VHZ WHAM
WAYE

WANT-Veteran & Band Concert

4:00 P M

\* NBC—America's First Rhythm
Souther WEAF WGA WEEF
WITE WASH WIAN WIFE WIAN
\* NBC Adventures of Sherlock

Hara deserve swarch W1/

MSTR

HNShipper Or MPRO

COURT NEW Father Charles E

Court NET WAR WORD

WORD WEST WIS MORE WICE

WORD WEST

WILAM Beach That Engines

4 15 P.M

WHAM-Moral Precram
With the ris Work hep (BS)

ARE Dream Dress, A your 4 look Reported for the WAS WAS WAS WIND WIND WIND WEEL WAR WEEV WING

S:00 P.M

NBC—THE HOOVER CO PRESENT

Seature Service Edward Dav

PEDENDER Das Seats te or

Na v Steele critical to Josef Roese

nors Dr. Crist WEAF WIN

WELL WORL WILL WAR WBLV

WITE WEST WILL WAR WHIN
WITE

(Bs. Open Horr Fedor Metric
Ord Les Rord est WAR
WOLL WAAD WITE WORD
WEST HORSES & Drims, Train
Lo Garage WITE WAY
ASSE

ARS Plac & Organ Concertos 6 PRO Will Attack () Bren tenor

5 15 P.M. WNAL Civic Orchestra

5.30 P.M.

NBC — The Hare by the Sor of the Read less was proceeding, format and from Duray too 1918, Format & Value Corne Marchs - Usb. WEIF WILL WAG WIAR WUY WEET WORL WBEN

FBS Centil & Sacretan Soles, See East Ray Section, Lake See East Ray Section, Lake See East Ray See East Ray

S 45 P M

NR NE F E B P M

15 F M / ABS WITH WAS R

WALL WITH S B B C OFF

### Night

6-15 P.M.

BY July Charts Dreb. Soient
WJZ WBZ WNYR WHAM

NBC - Frank St. 10 Corept Band Narrator WEAF WGY WIBEN

He las a Hely Aire Sermon & D. Christe WJ AB/ WHAM

ABS- Labor & Gapay Orch WPRO

6:45 P.M WERE WARD WERE WERE WERE WARD WERE WEEN

7 00 P.M.

ABC Marth Mars estable WEAF MARC WEAF WITH MARC WEB WARC WITH MARC WAR WITH MARC WAR BENNY WITH MARY LY

Be Out WIN WEN WHIM

ABS traine the Nations, tak WERL The Work is Receive

TISPM

NECETA ROLL REAF

NOSE AREX REAR WIAR

NGY MORE Querry

7:30 P 31

NBI - We cell that were WEAF WORLD WE'S WITH STAG MBEN WJAR

\*\* CBS—Mrs Franklin D Roosevet,

\*\* Cross of the constitute of the constitute

NBC-Symphony Concert Karl
L. C. J. J. Lack Co.
L. C. Lack Co.
WSVR

\* NBC-Stiken St. ng, Charlie Prev NAS E CORNER W

APS Here to g WPLO ANAL OF Early A Alaest Night

WHAM Mar a Secrety Program

THE SECOND STATE OF THE SE

Alex Harris Heroda i bumorist

NHC -K7 CO P M

WITH WISH WISH WITH WITH WEET

BOKE VAC NOR STREET BOR WORK College C

AB M. AHM V. S. F. Cram

11-30 P.M

NH I I ACE II W / WISC New Heat I Hame Hour MHAM Ray Box v organist ANA Ham Street Chicago

WIFA To be a Oct (BS)

ARC N O CE O WEAR NOT NOT WAR WAS ON AND WEAR WITH WAR WEAR WAS ON AND WEBL WICE

(B) long B C O O WARC WEST WEST WEST WEST WAS WAS WAS

12 30 A.M

NEC B as a B. Expertion
WEAF WGY N A.
CES Frank Dariss (Dreb WARC
WONG WAS WEAT WERE WICK
NBC-Stan Weer Orch WJZ WBZ

# Coming Events

Time Shown Is Eastern Standard

### Sunday, Dec. 16

rodis knowd to Morta Box, now sized die o new sizes over NI What etauts tour Sun-Minary tray of Salatats at

MORTON DOWNEY TO BE AS IR be new docer at NbC-W/Z retained a half new extra NbC-W/Z retained a half new extra NbC-W/Z retained a half new extra NbC-W/Z retained at 4.30 p.m. as a or retest into the contraction of the state of

Iw. correct rate all popularity contest where IRINI BLAST Practice Officer of 154 who moderable a cool of Ouce who may consider the part of the part o

### Monday, Dec. 17

1110 (i. 1/AR popular Mexican tenor, will stig in a new program series at

4 15 to 4 31 p m each week over the CPS With wiw rk. The U.S. MARINI BAND and by heard from Wisconstr. I the Society of hour.

HE ONE, IS a new demants set with KA E MOOMB INCK.

RED VIOLENS WAS A Declared over the CBS WAR network from 7.30.

E P P in we're Me in Wesselday and From

Christmas Carikis he suig by a mixed thoris riery night to a Moneau to I riday in listye cierum NBC WIAI

### Tuesday, Dec. 18

the SWITISH RANDO SHAVEL THE CONTROL OF SWITISH WITH THE CONTROL OF STANDARD CONTROL OF SWITE STANDARD STANDARD

the care of a control of the care of the c

A spres of positions to be known as. The Voice in the Crusader can be heard over the CBS-WABC, network each Tues-

day and Photoday night from 10.45 to

### Wednesday, Dec. 19

CAROL SA FOLK SINGERS will res-WAR network from (15 to 1) a m

### Friday, Dec. 21

h. Of an structer conven-verse depicting street space in englit in operates term and based pential ode no exposition records ex-tor a fresh alternate time of William of Chinge II will be broaders over the CRS Wildle network from all to all

### Saturday, Dec. 22

IV Corman Viercan maje chorn of 40 cas direction by McIllat R. AMBS will be radeast a special Christmas care. Service at 12 by a million over an ARC WEAC

The KADLO CITY PARTY BY ACOUST PIECE TO CAUSTANTING PROGRAMS OWN TIPE, I'VELSTIFF A SOLVE CONTINUE TO THE METAL OF A SOLVE OF THE WINTER A SUPENO, FEVER OF THE WINTER A SUPENO, FEVER OF THE WINTER AS A DRAGONETH AND THE WINTERS AND WE CAN CONTINUE TO SUPERIOR OF THE WINTERS AND WE SEE A GAING THE RESEARCH OF THE WINTERS AND WE SEE A GAING THE RESEARCH OF THE WINTERS AND WE SEE A GAING THE RESEARCH OF THE WINTERS AND WE SEED THE WARREST AND WE WARREST AND WE WARREST AND WE WARREST AND WE WARREST AND InchADD CHIY PARTY Brookers

ACME QUALITY PAINT and LIN-X WABC WAAB WDRC WCAU WEAN WJSV WHP WFEA WJAS

Sponsored

EVERY SUNDAY EVENING at 630 PM EST 530 PM, CST)



You'll like

this program

### TYPISTS-EXTRA MONEY

Make your spare time at home pay you pro his copying scripts for writers. Interesting work Experience unnecessary. We show you how FREE particulars. Send stamp

TYPISTS' ASSOCIATION, 1794 Hunter Blug Ch rago

### Calling All Cars

The Ciew of the Kaucous Rauto

Coming Next Week

### Famous Composers

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Miss Rich is heard Fridays at 8 p m EST (7 (ST) over an NBC-WJZ network on a program sponsored by the Welch Grape June Co.

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9-15 A.M.

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BACTOR GOOD BACK WAR WAR WAR WEEK WAR WEEK WAR WEEK WAR WEEK WARE

### Star \* Indicates High Spot Selections

AB. -Geo Heistmerger's Orth W12 WATE Chanch carredy WPRO WHATE STAN BARREL Talk ANY Cared, Capetts 11.45 A.M.

MR Far Fel WHAN-George Bossbergers Orch

WY16 Mondy wer tracts

### Afternoon

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1:15 P.M.

NBC—Peacy Deem sketch WEAF

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1:30 P.M.

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S:00 P.M.

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3:15 P M

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WJI: Poes Club
WGI Steek R. with
WHAM Bob Hemison pianist

5:00 P.M.

BC force Sterrey's Music WEAF
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Ou Son of Fire WABC WAAB WGR

WGR.
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WB/ News

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### Night

6:00 P W NBC Naver (1923) Orch: WEAF WALL Walls, Band WAY (BS-BOCK Rozers WARC WKB WAAB WOK) WRE( WFR AB-Jerc, Bares, Den WPRO) New New ABS NEW WAA BEST NEW ABS JET NEW ABS

6 15 P.M.

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ABA Sports Heview
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WHAM-Two Reseases

WHAM—TW Reserves
6:45 P.M.

NBC—Bit Market which WEAF
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WBC—Loan Transa news WJZ
WB7 WHAM WAYR
WNAC—William Alexanders Orchestra

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CBS-Myrt & Marge WAB WEBE
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NBC-Amos in Andy WJZ ABZ

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WIN WIN School WIZ WBZ WHAM WAYR

AB-A M Salan poet WPRO WBEN-Live Hu vs Orchestra 7:30 P.M.

NBC—Arman Tarus Eass WFAF
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CBS—TON a transfer sketch
WABC WORD WIRE WORD

WEEL WELL WOR

\* NBC—Red Davis, WJZ WHAM
WSTR ABEA ABEA
ABS—Jin India & Line WPRO
WVA(—T) = Merry G Roard

7:45 PM
\* NBC—ALKA SELTZER PRESENTS tircle Erra Rad States WEAF WGY WESH WBIN WIAR ATAG

Will BS Bake Catter news WABC WGB WASI ABI —Dance — Praire skotch
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\* NBC-STUDEBAKER CHAMPIONS
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9:00 P M

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\*\* CBS—Ross Ponselle, Orch , Chorus

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10.00 P.M.

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### Music in the Air

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What he will do with Wagner remains to be heard. I have never been fully onvinced that Bruno Walter is the deal Wagnerian conductor. There are others

Wagnerian conductor. There are others who do it better

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MME ERNESTINE SCHUMANN HEINK who sings for us Sunday after-noon (December 23, NBC at 5 p. m), could promise her listeners no grea or thristmas present than that she will be with them every Sunday in the New

### Make Ready!

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### By Carleton Smith



### GIUSEPPE BENTONELLI

Sensational operatic tenor of the Chicago Grand Opera Company, who on Sunday will sing the role of Pinkerton in Mme Butterdy. Hear the excerpts from this famons opera on the Opera Guild program at 8 p m. EST (7 CST) NB(-WEAF network

reedition Mills only

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### A Radio First Night

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### Program Notes

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TUESDAY DECEMBER 18

THURSDAY DECEMBER 3D

FRIDAY DECEMBER 21

NBC 4 - Nbt Moor Co.

### Contests on the Air

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Get Fullest Pleasure from your All-Wave set

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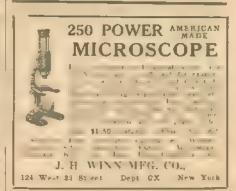


MONDAY 8 Exite MBC AC deg MEAF - MEET -WTIC - WAR - WTAG WESH WGV and Coast to Coast Network

### Tune in on **BLOCK & SULLY** GERTRUDE NIESEN LUD GLUSKIN and Itis Commenta Orchestea

MONDAYS 9:30 P. M. Time COH MBIA NETWORK

EX-LAX - THE CHOCOLATED LAXATIVE



4re You a Subscriber to RADIO GUIDE?

Programs for Tuesday, December 18				
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10:45 A.M.	A Brack A at A A.  NB 1: 1 B - M/ WAN	AB Protection (1) MPAC	Alls Ser & Comment & PRO	NEXT WES
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WIBS MAAT WARE WELL MEAN	WIN WAYR WHY	5.30 P.M.	WHAM Be to the ps	WATE AND THE MEAN WEST
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### Reception Review

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### NEWS BROADCASTS

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Most amusing is the Sears Roebick Hour in English each Thursday and Saturday night over YV3RC, Caracas, Venezuela (615 meg), from 830 to 9.

TWO NEW STATIONS of the at Dave try 1 kg 1 km = 1.5% teg and CSI of 2000 and Nove to 3 at older have seen a group



ALL-STAR

### CAMEL **CARAVA**

ON THE AIR TONIGHT

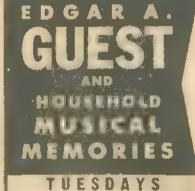
WALTER O'KEEFE ANNETTE HANSHAW **GLEN GRAY'S** 

CASA LOMA BAND (AND OTHER HEADLINERS)

TUESDAY
10:00 p.m. E.S.T.
9:00 p.m. C.S.T.
8:00 p.m. M.S.T.
7:00 p.m. P.S.T.
8:30 p.m. P.S.T.

OVER COAST-TO-COAST WABC-COLUMBIA NETWORK





7:30 PM W.Z WBAL WB2 WSYR WHAM WMAL WBZA The Household Orchestro

Josef Koastner, Conducting; Charles Sears, Tenor, Tom, Dick and Harry, Trio.



apparented by HOUSEHOLD

Finance Corporation and Subsidiaries Family Loans for 56 Years

OFFICES N 1 2 C TIES

### WANTED

ORIGINAL POEMS . SONGS For Immediate Consideration

M. M. M. Music Publishers, Debt. R.G. Studio Building Portland, Oregon



SCHUBERI SONG AGINCY De. 14
PO B. 1 542
Shatovgan W Scensin

Lincoln and Indian Head

PENNIES WANTED We pay up to Seach if more than ill years old

Box 731W NATIONAL COIN CO MILWAUKEE WIS

6.30 A.M WBZ-Misical Clock

8:45 A.M.

NBC - Heavis Exercises WEAF WGY

WBEN WEEL

A BZ-Mus. of lack 7:15 A ML 1 1 -News WAA

7:30 A.M By Ocan Rocke WASC VB - 10 = Charasa WAZ NA - acc V, 100 - apple

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MAI- Male Piller par one
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NEC B & R des Orch WIAG

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NEW WORD

The Hall WINE

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8:15 A.M

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WALE Stop of Arm of the Town

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MC—Cheer of WIAH WGY WOSH

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\*\*NBC - Breakfast C-b WIY ABA

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ABS-To o be Mirrory MIRO
WBEN-Nows Ho and orthsolone
WGY-Lay Kyest Orches ra
WHAM Tawes Cace Program
9,15 A.M.

NBC Ribard Lebet organist
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NBC Southerrares WEAU MIAG WITC WUSH ABS—Pub., School Asse #15 WPRO MBFA—Sall Mark Column MGY Misseal Program AHAM Mary Freezin (talk 10:00 A.M

NRC News Johns March tenor
WEAF WICE
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WARC

Harves of Sec Wil WB/

NBC Harps of Color WSTR WSTR Patterns in Harmony WAB WDRC WFBL WORC WFEA WICC WKBM WTAN WHEN—Lettle face I title songs Will Now Market Basket

ANAC bests Class 10:15 A.M. NRG Clara Lo Fr With WATR
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WB/

10:30 A.M

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NBC Sweetnent of the Air Breen a le Rose Box Eners WEAF WJAR WITC WBEN WIAG ACSH

WGY
WHAV—Mrs Thrifty Bivet
WAC Shi ley Speccer grapho lest
10:45 A.M.
NBC—Betts Cricket WEAF WFFI
WGY WCSH WHAG WJAR WBEN
(BS—Carolina Fills Si ees WABC
WFBL WFEA

### Star \* Indicates High Spot Selections

NBC—Years Herrar & Barra WJZ
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### Afternoon

12 00 Noon

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BS VIES E THE & WABC
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White States & How WIX WSYR ABOLING PARTS OF WPRO WIAM Toxic Trie 12:15 P.M.

H. R. & STANDS MEN APPLICATION OF A BEN

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\*\* CBS— The Gomps WABC WDD

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12:30 P.M

NBC Merry Madcaps WEAF WTIC

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NBC From a Home Home WJZ

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12:45 P.M.
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1:15 PM.
NBI Power Inner ske b. WFAF
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WBZ—A rea ma Warkers
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S.00 P.M

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3:15 P.M. NBC - Diegos (or Irue WEAF HG) WITC WCSH WEFT WIAR WEEN WING APC to Wife tenor WIZ WB/ MUSH

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NRC H., SW & D. B. A. Z. ASYR WRZ WHYM ABS Act Leet re John Baller WPRO

3:45 PM

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NBC - Martin Wars of the WLAF CB—Not Steet Fel Pren
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NBC Berry & Bob W Z WBZ WGY WHAW ASYP WIAG WAR WBEN ABS— Tollay Winne & WPRO 4:15 P.W

NBC Dr. Joseph Tastrow health talk WEAF W. FT. W.S.P. A.G.Y. WJAR ATAG. W.D.C.

WAR VIAG WHO

OBS TO THE OF MICE WARD WORD
WORD WARC WARD WEEL
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WEEL A CARDONNES
4130 P M

WIAG WHY WIFE ADRE WOR WHICHEAN WAR NB Science Lady WJ2 WB7 WH5M

### Night

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ABS WE DESCRIPE WPRO
ABINANCH Ensence
WB/ Pay Joves
WGY Ad on tres of James Alen
WAX The Mock I people
6 30 P.M.

ABC New Ac WEST WING

WIAR WBIN

B I = Thomas WJZ WBZ
WNAL To Where he His Dog

7:06 P.M

YBC-Penges heter WEAF

\* CBS-Myrt & Marge WABC
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WNAL

\* NBC-Amos n' Andy WJZ WBZ

WHAM

ABS State of Character WBBC

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ABA-ATTO, Review WPRO

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WOY-Write Queriet

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7:30 P M

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NBC Red Drie WIN WHAM WBZ
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ABS—Fisher & Grost Orth WPRO
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7:45 P M

\*\*NBC—ALKA SELTZER PRESENTS
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A NBC—ALKA SELTZER PRESENTS
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BC D .e . P ...se W.17 WI M &B W-YR 8:00 P.01

\* NBC—Mary Pickford & Co. WHAF W.B. AFFE ACSH MGY WING MIAR WOFN

8:30 P.M.

B:30 P.M.

NBC Wayne Kings Orch WEAF
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10:00 PM.

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# Voice of the Listener

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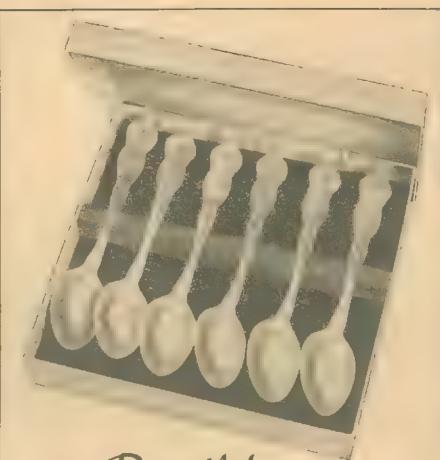
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### Gets Verse and Verse

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### Alas and Alex

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THIS Reautiful CHRISTMAS GIFT

6 "Original" ROGERS

### STATE SEAL SOUVENIR SPOONS

In Gift Box

TOP HAVE assembled six beautiful STATE SEAL SOUVENIR SPOONS IN A CHRISIMAS GILT BOX at an upheard-of price. Here is your chance to give a useful gift that lasts a lifetime at an uni sual, low price,

The spoons are Original Rogers Silverware made by International Silver Co. the oldest and largest makers of silverware in the world. They are AA quadity - 66 peons weights of pure silver to the gross. Regular teaspoon size with plain howls Beautiful raised design State Seal in each handle. Patriotic as well as useful!

GET THEM WHILE YOU CAN. SEND YOUR ORDER AT ONCE!

States Represented in Gift Collection-One Each of

Illinois . New York . New Jersey California . Michigan . Texas

PAID SEND COUPON BELOW

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### Programs for Thursday, December 20

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NBI to my fortune when the	CBS-P. Helen Irent WABL	WHAM	ABS FALS A FREE WILL	P. 4

# Mr. Fairfax Knows All

Jan Garber ca, be heard on West Chicago 1,20 k haveles at 1.45 p.m. day every Monard also sundays at 1.45 p.m. developed Monard also sundays at 1.45 p.m. developed Monard at 1.45 p.m. de

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### **SPORTCASTS**

Time Shown Is Eastern Standard SUNDAY DECEMBER 16 ABS network 11 th WGN 72C R - H the Backharks ve M. 10 MONDAY DECEMBER 17 D i WEDNESDAY DECEMBER 19 FRIDAY DECEMBER 21
ABS Retwork Man Sa Coron Boot CKCL & History 2pm CKOC & Frank C2 2pm KSL 37 William Michael WORC B B C 1 W C 1 W C SATURDAY DECEMBER ZZ CECE OF A THE SECOND WALL K . h Hele St Ie, s E.g.s KWK

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### Ed Wynn, Perfect Fool

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Ed Wynn's inimitable comedy may be heard any friesday evening over an NBC WEAF network at 9:30 ESI (8:30 (SF) sponsored by the Texas Company.



This Week the "WISCONSIN" Spoon

### COUPON! MAIL THE

Attention Radio Guide Readers! Here to ancite beautiful state Seal I ca spora "Wiscors.n" the minth spora in this tand one collection. To get it simply to the cipen bally and tall.

Each week Rad a Guide offers a rea State Star Tea porn for Official Seal the langue of each just to the langue of each just to discove sprots have been offered. It is, New York, Carles a New York, Carles a New York, Carles a New York, Carles a New York, Carles and Texas, District of Celumbia, Patter varia aim Wiccomerc of your have a early secred the hist eight species and species want to add the special Wiscosin' specie to r colection

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If you have below easily started your the new friend't arive State Seal Teasprons le rat re' The upply is limited' ( q the compen below, in di are al. r a o re iwar and ma a twick learn plus leart for postage are triking to each spoin des, et and spons will be sent by mail—popul. Then got the coupon in next weeks kadio Guide for the pext

*	* COUPON = **
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Ш	RADIO GUIDE, SOUVENIR SPOON BUREAU 731 PLYMOUTH COURT, CHICAGO, ILL.
Ш	Please mail me Original Rogers AA Quality State Seal Spoons as checked below. I am enclosing 15 cents for each spoon plus 3 cents each for postage and packing.
Ш	Total amount
Ш	*AME
	ADDRESS
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G:30 A.M.

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6:45 A.M NBC Hea O From see WEAF WEET Work WIDEN

Wa/ Micch 1 x 2:15 4 M 7.00 A M

7.30 A.M.

Be Ogal limits MABC NG Vich Heaks WJZ WVV - Jun Will Cl. Clappin

Tilak & Contract WIAF

WHAM Jack For South on WJZ
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WAS WAS WAS TO BE A STATE OF SOUTH

8:00 A.M.

8:00 A.M.

8: B of the Street WEAR WITH WISH WITH WITH WITH WITH WITH WITH WITH 1 B You Repend WAR WERL NB Morin Devotions WJZ WBZ 1 News WOR

Wildy body Insights

8:35 AM

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8:30 A.M.

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9:00 A.M organist

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ABS Top o the Min re MPRO

RBEV News, Hellywood Laresness

AHAM Lower Clock Program

9:15 A.M.

SB Richard Lewer oten st WB1 N WJAR WCSH AAS Borest Docember (WPRO AFB1 - Dear Company O 88 With Bully Rase terror WIM Control School

9:30 A.M.
NBI Mystery Chef WEAF WCSH
WIR WEEL WGY WING WBEN WILL RESIDENCE WERD

NBC-The Upstaters W WIAG WIAR WORK WEAF WITC CB - arry Review plantst WABC WDR! WFFA

WERE WERE
ABS Pat and Catty WPRO
WBEN Silv Work's Column
WAN Musica Program
WHAM Mary E Freeman, talk

10:00 A.M.

WEAF WIAG (B - News Bluebirds The WABC WORD WAAB WEAN WEBL WIC WORD WEAS AS - Harvest of Song WIZ WBZ WSYR WBFN I title Jack Little WGA - Nova Marke Basket WAC The View of the Apothecary STAG

10:15 A.M.

WBEN
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WAAC WABL WORD WEAN
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WB/ WHAM

10:30 A.M

NBC Sweetheates of Le Air, Breen

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NBC Today's Chidren WJZ WB/
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WSIR
WIAM—Mrs Thrifty Bayer
WNAC—Vanker Mayed Quartet

10:45 A.M. BC Betty Crocker WEAF WEEF WGY WJAR WBEN WTAG WISH

### Star # Indicates High Spot Selections

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NBC-State & Hot Hour WJZ
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WHEN Parm Service
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1-15 P.3

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WGR ABS The Sho In Hour WI'RO WICC-(see Hall's Ore) 1CHS

1:30 P M. 1:30 P M.

NRC -Horano Zates Orch WEAF
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\* CBS-Little Jack Little, songs:
WABC WEBT WOR

\* NBC-VC & Sade WJZ WSYR

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WHAM School of the Ar

145 P.M

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WGY - Transparences WHAM Ja Careon C. 2:00 P.M.

NBC Mair of Speech WFAF WCSB WING WINK WBEN WEEF CBS Mare little French Princess WARC WNAG WHEC

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WIP—RADIO GUIDE RE WIP-RADIO

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2.30 P.M.

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3.15 P.M

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4:00 P M. A:00 PM,

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BBI Stors & Commodity Reports

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A:30 P.M

NBC- Thee Commission Country

WBF Plant Country

WBF Country

WHE Was Good NBC

WGY-Linear Edmarks (1923)

WHAM-Bin Scout Program

4:45 P.M. NBC -Gen Fell of

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### Night

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7:00 P.M M lack & tr Concis

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\* NBC—ALKA-SELTZER PRESENTS

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11:30 PM

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# Studio News and Notes

Philip Sanborn Brook, of Cliftondale, Mass., joins the WGY announcing staff... FRANKLIN LAMB, WIP vice-president, off for brief Florida vacation... ED BROWNING, WDEL continuity head and announcer, celebrated a birthday last week.

JOHNNY MERCER, star vocalist with PAUL WHITEMAN'S Orchestra, paid a visit to his family last week in Savannah, Georgia, and was interview-ed over WTOC by Program Head DWIGHT JAMES BRUCE.

WITH ALLEN SCOTT going off all staff announcing at WCAU, and NORRIS WEST assuming the position of Assistant WEST assuming the position of assistant program Director, two new announcers come in this week: HENRY MORGAN (formerly of the American Network), and GEORGE HOGAN, (also of ABS). With new switches, HUEY WALTON is promoted to chief announcer at the large Station.

HENRY PATRICK, WIP favorite, auditioned in New York last week for spotting with ISHAM JONES' band.

FREDDIE CARLONE and his orchestra, playing from Rochester's Marigold Restaurant, inherit JAN CARLSON'S spots on WHAM!

WHEN JOE RIPLEY left WDBJ to join WTIC's announcing corps, a competi-

(Continued from Page 11)

"I had just signed off duty at the Englewood station," he stated. "I was on my way home when I saw two well-dressed men dash out of this store and pile into a Plymouth sedan. They paid no attention to my shouts to stop—and I concluded that a holdup had taken place. I emptied my revolver after the car, and was able to make out the first four numbers of the license. I am certain that I hit the car."

Just then the telephone rang—was answered. The call brought news that Krampert was dead.

So, in a few more seconds, a second radio message went out:

"Attention, all cars... Attention, all cars... Be on the lookout for two men, riding in a Plymouth sedan, first four numbers of license 1-2-4-5. They are wanted for murder and robberty in a meat warket at 5956 South Holsted Street. Car last seen speeding south in Halsted Street. Number one, about 24 years old, 5 feet

### By Murray Arnold

tive audition was held at the Roanoke sta-tion. After listening to 101 applicants, JACK WELDON, formerly of NBC's dramatic staff in New York, and BILL FRANKLIN, local lad, were awarded the coveted positions.

KAY DEAN gives up her KDKA Style and Shopping Directoress position to go South. Coming in to her niche is MISS JANET ROSS who in real life is Miss Janet Grugan, of the Pittsburgh station's secretarial staff, and the outlet's only girl

EMILY WEYMAN, erstwhile song-piano act of WIP and WCAU, becomes staff pianist at KYW . . . BILLY ROSE, announcer and stall artist at WGY, has been ordered by his doctor to take an indefinite rest to recover his health.

KYW IS USING newspaper and techni-RYW IS USING newspaper and teebmcal magazine ads, car cards and billboards
for general station promotion in Philadelphia. ROLAND BRADLEY, former
annumeer and continuity writer at WGY,
was recently appointed bead of Program
and Production departments at WINS,
New York.

RECOMMENDED TO YOUR attention is WCAE's newest show, "Dr. and

viously, were not registered in connection with the car's license?

This exasperating problem the police faced. In the days before radio it might never have been solved. But suddenly things began to happen with bewildering

Meanwhile, however, it is necessary to go back just a few minutes, and to intro-duce a lady of character and quick deci-sion—a policeman's wife, who was an ar-dent radio fan.

Mrs. Jimmy," to be aired every Monday, Wednesday and Friday at 7:15 p. m. This drama, portraying life of a country doctor and his bride in a small town, features HELEN WAYNE and HOWARD HELEN WAYNE and BLAINE in the starring roles.

HOWARD JONES, formerly of WNAC-Yankee network and later at WTAR, Norfolk, is newest addition to the WIP announcing staff,

FIRST SUSTAINING show on KYW was the TELL SISTERS; first commercial was the "Susquehama Mountaineers," Latter program, sponsored by Drug Products, Inc., will be heard over Philadelphia's newest outlet seven days weekly from 6 to 6:30 p. m. from 6 to 6:30 p. m.

EVERY DAY FROM now until Christmas. WBAL, at 4:30 p. m., will present Santa Claus to the lads and lassies of Baltimore and environs, who will hear just what the beloved St. Nicholas is doing in his North Pole workshop.

DONOVAN O'HARA, gifted tenor, is announcing and vocalizing the "Pride of Killarney" dance programs beard over WPEN each Monday at 8:30 p. m.

"Esslinger's Amateur Night" starts this Thursday at 10 p. m. over WCAU. New show will spotlight bitberto hidden vocalists, instrumentalists, announcers, etc.

U. S. SCHOOL OF WRITING Dept R-1222

### TIRE PRICES CUT!

World famous makes, reconstructed by the operior York method, and guaranteed for 12 months, All sizes in steck. Write now for complete price list. Save big money on pour tires

YORK TIRE & RUBBER CO., Dept. 4738-A 3855-59 Cottage Grove Ave.,

# \$\$ SONG WRITING \$\$

UNIVERSAL SONG SERVICE, 682 Mayer Bldg Western Ave., and Sierra Vista, Hollywood, Ca.

f, now relieving many stubborn cases where treatments failed. Try it no matter how afflicted. Write for sworn proof and free

OGDEN AGENCY - NAPERVILLE, ILL.

with

Dorothy Allinson and

Lanny Vale featuring

Orchestra

WIP

Fridays, 2:00 to 2:30 P. M.

ILLINOIS MEDICAL PRODUCTS, Dept. 302 519 N. Central Park, Chicago, Ill.

### -NEW MOUTH WASH-

LARGE SAMPLE 10c

It Pays to Advertise in RADIO GUIDE

### "The Radio Guide Revue"

Sam Targan and His

### RADIO GUIDE Presents

"SUNDAY MORNING VARIETIES"

The Four Bachelors, Rosine, Henry Patrick

Ted Hale -Piano Virtuoso-

WIP

SUNDAY MORNING 10:15 to 10:45

Mrs. John Law Gets Her Man 8 inches, weight around 130, slim build, blue unit, grey ledora hat with thin black band. Carried a blue steel revolver. Number two, about 25, 5 feet 8 inches, weight lzar Rake found the Plymouth (a stolen car, by the way) abandoned in a vacant lot on Rhodes Avenue, a couple of miles from the scene of the murder.

But the killers—where were they? Apparently they had melted into the life of the vast city of Chicago like snowflakes in the ocean. Of what use was a stolen car in tracing two thugs whose names, obviously, were not registered in connection Mrs. Rose Gill, wife of Chicago police officer Bernard Gill, had one chronic and around 135, slim build, blue suit, grey fedora hat same as number one. Also car-

when Radio Patrolmen James Daly and quite agreeable argument with her husband. She claimed that women would make good police officers, because they have an infinite capacity for detail. Policeman Gill laughingly disputed this. On the afternoon of the murder, Mrs. Gill was sitting in the pleasant living-room of her home at 7915 Rhodes Avenue. The radio was tuned in to the police broadcasts. Police radio signals fascinated Mrs. Gill. Suddenly she heard the 'All Cars' warning about the robbery, murder, and wounding in Krampert's butchershop. Mentally, she ticked off every detail of the message—slim bandits—blue suits—blue steel revolvers—grey fedora hats—black bands—Plymouth sedan.

Right beside the Gill home—right under Mrs. Gill's nose as she looked absently out of the window—was a vacant lot, weed-

Mrs. Gill's nose as she loosed absention of the window-was a vacant lot, weed-

Suddenly, into this vacant lot, a Ply-nouth sedan rolled from the street and stopped.

And then Mrs. Rose Gill tensed.

And then Mrs. Rose Gill tensed.
For two men had gotten out of the car, and in the waning afternoon light she saw—two neat blue suits, two grey ledora bats, each with a slim black band!
Mrs. Gill slipped half out of her chair. These must be the gunmen! In a moment, she told herself, she would telephone police headquarters. But that same womanly curiosity kept her rooted to the chair. What were these two slim young men going to do? Where were they going?

What they did next was so extraordina, y that the policeman's lady was thankful she hadn't immediately obeyed that impulse to leave her post and telephone. Through the clinging weeds of that foliage-smothered lot the two dandies pushed their way swiftly. They didn't seem to care if burns clung to their perfectly-cut clothes. They were in a hurry. They crossed to an apartment building at 7903 Rhodes Avenue and — while the

(Continued on Page 27)

Coming Next Week:

-the World's Mother

The Story of Her Life, from Obscure Madchen to Brilliant Operatic Success-Her Family Life, Through Motherhood, Grand-Motherhood, Great-Grand-Motherhood-Her Ca-

reer in Radio-Told with an Intimacy of Detail Seldom Ap-

The Clew of the Raucous Radio

A Woman and Her Son Murdered-the Only Lead to Pos-

Schumann-Heink

proached. Don't Miss the Opening Chapters

All in a Christmas Issue Packed with Feature Stories of the Stars

6:30 A.M.

WNAC-Suprise Special Ocean

6:45 A.M. NBC-Health Exercises: WGY WBEN WEAF WEEL

7:00 A. ML.

WBZ-Musical Clock

7:15 A.M.

Y. N.-News: WNAC

7:30 A.M.

CBS-Organ Reveille: WABC NBC-Voichi Hiraoka: WJZ WNAC-Joe Mitchell Chapple

7:45 A.M.
NBC—Jolly Bill & Jane: WJZ
NBC—Pollock & Lawnhurst: WEAF
WBEN WEET
WGY—Musical Program
WHAM—Jack Foy, songs
WNAC—Walter Kidder, baritone

#### 8:00 A.M.

BC-Bradley Kincaid, songs: WEAF WCSH WTAG WBEN WJAR CBS Chapel Singer: WABC NBC Morning Devotions: WJZ WBZ Y. N. News: WAAB WGY-Musical Clock WHAM-Kindly Thoughts WNAC-Pep Time

#### 8:15 A.M.

NRC-Don Hall Trio: WEAF WBEN WTAG WEEI WJAR NBC-Wm. Mesder, organist; Ray Heatherton, baritone: WJZ WBZ WNAC-Shopping Around the Town

8:30 A.M.

NBC—Cheerio: WEAF WGY WCSH
WEEI WIIC WJAR WBEN WTAG
CBS—Lyric Serenade: WABC WFBL
WBZ—Weather: temperature
WSYR—Wm. Meader, organist (NBC)

B:45 A.M. NBC-The Sizders: WJZ WHAM WBZ

NBC-Richard Leibert,
WEAF WGY WTAG
CBS-Cheer Up: WABC WDRC
WNAC WORO WEAN WLBZ WICC
WHAC WORO WEAN WLBZ WICC
WEFA WHEC WORC WGR

\* NBC—Breakfast Club; Orch.; Solo-ist; Don McNeill: WJZ WBZ WSYR ABS—Top o' the Morning; WPRO WBEN—News; Hollywood Impressions WHAM—Tower Clock Program

9:15 A.M. NBC-Richard Leibert, organist; WEEI WBEN WJAR WCSH WBEN WAR WCSH ABS—Bereife Dolan, pianist: WPRO WFBL—Cheer Up (CBS) WHAM—Breakfast Club (NBC)

9:30 A.M.

NBC—Banjoleers: WEAF WEEI WGY
WTIC WCSH WJAR WBEN WTAG
WKBW—Cheer Up (CBS)

9:45 A.M.

NBC-Annette McCollough, songs;

WEAF WGY WTIC WJA RWCSH

WTAG

WAGC
CBS—Eton Boys Quartet: WABC
WORC WNAC WOKO WFBL WFEA
WKBW WHEC WLBZ WICC
ABS—Poet's Corner, Art Egan: WPRO
WBEN—Sally Work's Column

10:00 A.M. NBC-News; Johnny Marvin: WEAF WGY WEEI WTIC WBEN CBS-News; Mellow Moments; Emery Deutsch's Orch.: WABC WEAN WHEC WKBW WICC WFEA WORC NBC-Morin Sisters: WJZ WSYR BC-Moria Sisters: WHAM

WBZ-Home Forum Cooking School WNAC-Buildy Clark

10:15 A.M.

NBC-Morning Parade WEAF WCSH
WTIC WEEI WGY WTAG
CBS-Carlton & Shaw, piano duo:
WABC WEBW WFEA WHEC
NBC-Edward MacHugh, baritone:
WJZ WHAM WBZ WSYR
WHEN Vermoning Planting WBEN-Youngster's Playtime WNAC-Jane and John, dramatization

10:30 A.M. BS--Lets Pretend: WABC WNAC WDRC WORO WFBL WLBZ WHEE WKBW WEAN WFEA WICC WORC BC-Singing Strings: WJZ WHAM WBZ

NBC-Morning Parade: WJAR WBEN 10:45 A.M.

NBC-News; Originalities;
Owens, tenor: WJZ WHAM
WBZ-News; Musicale

### Star \* Indicates High Spot Selections

11:00 A.M.

NBC-Alma Schirmer, pianist: WEAF WTIC WEEL WTAG WCSH CBS George Johnson & Knicker-bockers: WABC WDRC WNAC WLBZ WFEA WKBW WORC WEAN WHEC WFBI.

NBC-Honeymooners: WJZ WHAM NBC-Galaxy of Stars: WBEN WGY WBZ-Radio Pals and Curley Joe

### 11:15 A.M.

NBC-Vass Family WEAF WGY WTIC WEEI WTAG WBEN WCSH \* NBC-Tony Wons, philosopher: WJZ WBZ WHAM ABS-One Man Band: WPRO

NBC-Down Lovers' Lane; Gloria La Vey; Walter Preston; Al & Lee Reiser; Henry M. Neely, narrator: WEAF WEEL WJAR WBEN WTAG

WTK.
BS-Hilinois Wesleyan Glee Club:
WABC WDRC WOKO WNAC WICC
WFBL WLBZ WFEA WORC WHEC
WKBW WEAN

-Geo. Hessberger's Orch.; WJZ SUFFAM WHAM
ABS—Tony Cabooch, comedy: WPRO
WBZ—Federated Wissen's Clubs
WGY—Children's Theater

### 11:45 A.M.

BS-Concert Miniatures: WABC WOKO WORC WHEC WEEA WEAN ABS—Ben Alley, tenor: WPRO WSYR—George Hessberger's Band (NBC)

### Afternoon

#### 12:00 Noon

NBC-Armebair Quartet: WEEI WJAR WBEN WTAG WEEL WJAR WBEN WTAG CBS-Frederic Wm. Wile, "The Politic of Situation in Washington Today": WABC WGR WNAC WEAN WORC WDRC WFEA WFBL WHEC WOKO

-Fields & Hall, songs & patter: ABS-Bob Fallon's Orch.: WPRO

WBZ-Views of the News WGY-John Sheehan, tenor WHAM-4-H Club Program

### 12:15 P.M.

NBC-Honeyboy & Sassafras, comedy tesms: WEAF WEEI WIIC WIAG WJAR WBEN WCSH CBS-Instrumentalists: WABC WDRC WGR WFEA WEAN WOKO WHEC WORC WNAC WLBZ NBC-Genia Fonariova, soprano: WJZ WHAM

WBZ-Weather; temperature WGY-The Vagabonds

#### 12:30 P.M.

NBC-Merry Madcaps; Frank Sherry; Norman Cloutier's Orch.; WEAF WIIC WJAR WBEN CBS—Abram Chasins, pianist: WABC WOKO WFBL, WICC WFEA WGR WLBZ WEAN WAAB

WHAN WAAB

NBC-Nat'l Grange Prgm.: WJZ WBZ

WHAM WSYR

ABS-Betty Jame, songs: WPRO

WGY-Farm Program

WNAC-The Shoppers' Exchange

#### 12:45 P.M.

NBC—Concordia Singing Society: WEAF WCSH WTAG CBS—Abram Chasins: WORC WHEC ABS—Three Blue Chips: WPRO WBEN—Stock & Commodity Reports

#### 1:00 P.M.

BS—George Hall's Orch.: WABC WGR WOKO WFEA WORC WDRC WFBL WHEC

WFBL WHEC

NBC—Jan Brunesco's Ensemble

WEAF WJAR WTAG

ABS—To be announced: WPRO

WBEN—Farm Service

WGY—Stock Reports

WTIC—Nat'l Grange Prgm. (NBC)

NBC-Jan Brunesco's WCSH WGY WBEN W. News: WNAC 1:15 P.M. Orch : WEEL Y. N.-News: WNAC WICC-Geo. Hall's Orch.: (CBS)

1:30 P.M. NBC-Russ Lyons' Orch.: WEAF WCSH WTAG WJAR WGY WTIC

CBS-Esther Velas' Ensemble: WABC WOKO WGR WDRC WAAB WFBL WHEC

NBC-Farm Fourm; "Four Big Men, One Big Idea," Wheeler McMillen: NBC—Farm Fourm; "Four Big Mo One Big Idea;" Wheeler McMille WJZ WSYR ABS—Eddie Price's Occh.: WPRO WBZ—4-H Club WHAM—Jam Carlson's Orchestra WNAC—News

#### 1:45 P.M.

NBC-Words & Music: WJZ WHAM WSYR
CBS-Esther Velus' Ensemble: WFEA
WLBZ WORC ABS—Ragamuffins: WPRO WGY—The Southerners WNAC—String Ensemble

#### 2:00 P.M.

NBC-Rex Battle's Ensemble: WEAF WEEI WJAR WGY WBEN BS—Dan Russo's Orch.; WABC WGE WORO WICC WFEA WORC WDRO WNAC WHEC WEAN WFBI, WLB? WARE WER ABS-Jerry Blaine's Orch.: W WBZ-Words and Music (NBC)

#### 2:15 P.M.

NBC-Songfellows Quartet: WJZ WBZ WHAM WSYR

### 2:30 P.ML

NBC—Green Brothers' Orch.: WEAF WTIC WJAR WTAG WEEI WBEN WGY WCSH CBS—Round Towners: WABC WGR WNAC WOKO WFEA WORC WDRC WHEC WEAN WFBL WICC WLBZ

NBs - Don Perio S Orch : WJZ WBZ WSYR WHAM ABS-Piano & Organ Concertor WPRO

#### 3:00 P.M.

S:00 F.M.

NBC—Radio Play BiB: WEAF WCSH
WJAR WBEN WGY WEEI WTAG
CBS—Buffalo Symphony Orch.: WABC
WOKO WGR WFEA WORC WDRC
WHEC WEAN WFBL WNAC WICC
NBC—High & Low: WJZ WBZ
WSYR WHAM
ABS—Brooklym Symphony Orch.:
WPRO

WPRO 3:15 P.M. NBC-Platt & Nierman, plano duo: WJZ WBZ WSYR

### 3:30 P.M.

NBC-Week End Review: WEAF WCSH WTIC WJAR WBEN WGY WTAG

NBC-Saturday Songsters; Vocalists; Harry Koegan's Orch.: WJZ WBZ WSYR WHAM

### 4:00 P.ML

CBS—Emery Dentsch's Rhythms: WABC WGR WOKO WICC WFEA WEAN WNAC WORC WLBZ WDRC WFBI.

BC-Ithacz College Band; WJZ WBZ WSYR WHAM

4:30 P.M.

NBC-Handels "Messlah"; Chorus; Orch.: WEAF WGY WTIC WBEN WJAR WEEI WTAG

CBS—Library of Congress English Singers: WABC WOKO WDRC WGR WICC WNAC WEAN WFBL WLBZ WFEA WHEC WORC Orch.: WJZ

NBC—Eddy Duchin's Orch.: WBZ WSVR WHAM ABS—Today's Winners: WPRO

5:00 P.M.

BS-Little Jack Little's Orch.; WABC WOKO WGR WDRC WLBZ WIFEA

5:15 P.M. NBC-Greatdine Forrar, talk WBZ WSYR WDRC WHAM

### 5:30 P.M.

NBC-Our American Schools: WEAF WGY WTAG WJAR WBEN WTIC WCSH

WCSH
BS—Tito Guizar, tenor: WABC
WDRC WNAC WGR WHEC WFBL
WFEA WORC WOKO WLBZ
BC—Geo. Sterney's Orch.: WJZ
WSYR WBZ WHAM

### 5:45 P.M.

CBS—Robinson Crusoe. Jr WABC WOKO WKBW WFBL WHEC NBC—Ranch Boys, trio: WJZ WHAM WBZ WSYR WBZ WSYR CBS-Miniatures: WORC WICC WLBZ WAAB WFEA WDRC WEAN WNAC-Yankee Singers, quartet

### Night

#### 6:00 P.M.

NBC—Tom Cookley's Orch.: WEAF WTAG WJAR CBS—"Lilse Time"; Earl Oxford & Arthur Murray: WABC WOKO WGR WAAB WORC WDRC WFBL NBC—Angelo Ferdinando's Orch.: WJZ WSYR

Jerry Blaine's Orch.; WPRO WBEN-Ness WBZ-O'Leary's Irish Minstrels WGY-High Priests of Harmony WHAM-Sportcast

#### 6:15 P.M.

WBEN-Christmas Carols WBZ-Ray Delaporte's Occ WGY-Tom Coakley's Orch. WHAM-Comedy Stars of I WNAC-The Melody Limited

#### 6:30 P.M.

BC-News: Peg La Centra songs: WEAF WIAG WLBZ WOKO WORC WEAN WORC WLBZ WOKO WORC WEAN WORC WFBL WICC WFEA WKBW WHEC WAAB

NBC-News; Twenty Fingers of Har-mony: WJZ WSYR ABS-News; Manhatters' Orch.: WPRO

WPRO WBEN-Sports Review WBZ-News; Weather; Temperature WGY-News; Evening Brevities WHAM-Evening Interlude

#### 6:45 P.M.

NBC-Thornton Fisher, sports: WEAF WGY WEEI WTIC WBEN WJAR CBS—Beauty Prgm.; Margaret Brain-ard & Jerry Cooper; News: WABC WAAB WDRC WKBW WEAN NBC-Master Builder Prgm.: WSYR

WBZ-World in Review WNAC-Alexander's Orchestra

#### 7:00 F.M.

BC-Religion in the News: WEAF WHEN WEEL

WBEN WEEI
CBS—Soconyland Sketches: WABC
WOKO WGR WDRC WLBZ WICC
WORC WNAC WEAN
NBC—John Herrick, baritone: WJZ
ABS—Capt. Al Williams, "Aviation":
WPRO
Y. N.—News: WAAB
WBZ—Edward MacHingh, baritone
WGY—Variet Program
WHAM—Old Timers; Hank & Herb

7:15 P.M.
NBC—Jamboree: WEAF WCSH WBEN
NBC—Henry King's Orch.: WJZ
WBZ—Radio Nature League

T:30 P.M.

CBS—Sounds of the City: WABC
WOKO WNAC WDRC WEAN WGR
WFBL WORC WICC WFEA WLBZ
NBC—Henry King's Orch.: WBZ
WHAM WSYR
ABS—Fisher's Gypsy Orch.: WPRO
WBEN—Washington Highlights
WGY—The Whistler and his Doz
WJAR—Jamboree (NBC)

CBS-Lawyer & Public; John W. Davis, speaker; WABC WGR WOKO WDRC WFEA WICC WFBI, WLBZ WHEC WORC WAAB
NBC-Pickens Sisters; WJZ WHAM WSYR
ABS-Carres Control of the Control of the Control of the Carres of the Carres

WSYR
ABS—George Reid, One-Man Missirel
Show: WPRO
WBEN—Christmas Carols
WBZ—Variety Program
WGY—Jamboree (NBC) WNAC-Drama

\* N8C—Sigmund Romberg, Wa.
Lyon Phelps; Heless Marshall &
Byron Warner: WEAF WEEI WIIC
WCSH WGY WBEN WARR WTAG
\* CBS—Roxy's Gang: WARC WGR
WOKO WDRC WNAC WEAN WFBL
WORC
NBC—Art in America: WIZ WBZ

NBC-Art in America: WJZ WBZ WSYR WHAM ABS-Charles Gaines' Orch.; WPRO

NBC-Grace flayes, songs: WJZ WBZ
WHAM ABS-Strickland Gillilan, news: WPRO

8:30 P.M.

NBC—George Olsen's Orch. Ethel Shutta: WJZ WSYR WHAM ABS—Sidewalks of New York: WPRO WBZ—Orchestra

CBS-Musical Revue; Mary Courtland & Quartet; Robert Armbruster's Orch.; WABC WNAC WDRC WFBL WGR WOKO WEAN Anspicher, talk: K. Louis

#### 9:00 P.M.

NBC—Songs You Love; Soloists; Orch.:
WEAF WEEI WGY WTIC WCSH
WTAG WBEN WJAR
\* CBS—Grete Streckpold; Orchestra:
WABC WKBW WNAC WOKO

WABC WKBW WNAC WOKO
WDRC WEAN WFBL WFEA WHEC
WORC WLBZ WICC
M NBC-RCA RADIOTRON PREsents Radio City Party featuring
Frank Black's Orch.; John B.
Kennedy; Guest Stars: WJZ WBZ
WHAM WSYR
ABS-Srott Ficher

WHAM WSYR ABS—Scott Fisher's Orch.: WPRO 9:15 P.M. Y. N.—News: WAAB

#### 9:30 P.M.

NBC-Gibson Family; Loss Bennett, Jack & Loreita Clemena; Conrad Thibault & Don Vorbers' Orch.: Thibault & Don Yorkers' Orch.: WEAV WBEN WCSH WTAG WGY WJAR WEEL WTIC \* CBS-STUDEBAKER CHAMPIONS

Present Bichard Himber's Orch.;
Joey Nash, vocalist: WABC WORO
WEAN WIBL WKBW WCAU
WCAO WJSV WAAB WDRC
\*NBC-ALKA-SELTZER PRESENTS

\*NBC—ALKA-SELTZER PRESENTS
Barn Dance; The Westerners; Lulu
Belle; Housser Hot Shots; Uncle
Eara; Spare Ribs; Linda Parker;
Maple City Four; WJZ WHAM
WBZ WSYR
ABS—American Op'ry House; WPRO
WNAC—Meyer Davis Orchestra

### 10:00 P.M.

CSS-Edward D'Anna's Band: WABC WAAB WKBW WNAC-Andrew Jacobson's Orchestra

\* NBC—"Let's Dance," Three Hour Dance Program with Kel Murray, Xavier Cugat, Benny Goodman & Their Orchs.: WEAF WEEI WIIC WCSH WJAR WGY WTAG WBEN

WCSH WJAR WGY WIAG WBEA CBS—George Givot, comedian: WABC WICC WIBZ WFEA WHEC WDRC WOKO WAAB WORC WKBW WEAN WFBL NBC—Hal Kemp's Orch.: WJZ WBZ ABS—Nick Ksnny's Scandals: WPRO WGY—Mercado's Mexican Fiesta(NBC)

### 10:45 PM.

WNAC-Musical Rhymester WSYR-Hal Kemp's Orch. (NBC)

### 11:00 P.ML

CBS-AElder Michaux' Congregation: WABC WAAB WDRC NEC-Dorsey Bros." Orch.: WJZ WHAM WSVR ABS-Voice of Romance: WPRO Y. N.-News: WNAC WBZ-Weather; temperature

### 11:15 P.M.

CBS—AMichaux' Congregation; WFEA WLBZ ABS—Dancing, Till I A. M.; WPRO WBZ—Dursey Bros.' Orch. (NBC) WNAC—Jack Fisher's Orchestra

### 11:30 P.M.

CBS Glen Gray's Oreh.: WABC WFBL WICC WHEC WLBZ WDRC WORC WORO WKBW WFEA WNAX WBZ WSYR WHAM

WNAC-Glen Gray's Orch. (CBS)

### 12:00 Mid.

CBS—Joe Haymes' Orch.: WABC WNAC WOKO WEAN WFBL WKBW NBC—Enric Madriguera's Orch: WJZ WBZ WSYB WHAM—Frank Skultety's Orchestra

### 12:15 A.M.

WNAC-Organ Recital 12:30 A.M.

CBS-Orzie Nelson's Orch.: WABC WOKO WNAC WICC WEAN WYBI NBC-Paul Pendarvis Orch.: WJZ WBZ WSYR

CBS-Claude Hopkins C

(Continued from Page 25)

policeman's wife watched in amazement—they began to climb up the fire-escape!

Mrs. Gill watched the twinlike twain raise a window on the second floor of the building. Then they climbed inside, and the policeman's wife flew to the telephone.

"Quick!" she said, "The two men who killed the butcher at 5956 South Halsted Street have just climbed in the window of a building at 7903 Rhodes Avenue...

And she gave the details in sharp, quick

And she gave the details in sharp, quick sentences

Then she dashed back to the window, to

Then she dashed back to the window, to watch developments.

It was just at that moment that Squadmen James Daly and Izar Rake found the abandoned sedan. Mrs. Gill saw them drive into the vacant lot in their police radio patrol car, and leap out with drawn pistols. This amazed her.

How, she wondered, could these policementave arrived so soon? Why, she had only telephoned a few seconds before—and the police radio had not yet broadcast the alarm she was waiting for—the alarm that her telephone call would evoke nt—any instant now. What Mrs. Gill did not realize was that Daly and Rake, in radio car number 2A, had heard the previous broadcasts about the tragedy. They were on the lookout for all Plymouth sedans—and had found this one.

Daly and Rake were standing beside the stolen and abandoned Plymouth sedan, cursing the luck that seemed to have led them to a blank wall. This was the bandit car all right—bullet-holes pitted its posterior—but where were the bandits?

And at that precise instant these words sounded—both in the radio in their patrol ear, and in Mrs. Gill's living-room:

"Attention, cars 140, 2A and 36... Attention, cars 140, 2A and 36... Proceed at once to 7903 Rhodes Avenue and investigate two suspicious men climbing into building on fire escape. Were seen leaving car and climbing up fire escape... Attention, cars 140, 2A and 36... At

### Pistol Duel Looms

"Hey!" Daly shouted to Rake, "there's our number—2A—here's this car—that's 7903 Rhodes Avenue and—that must be the fire escape those guys climbed!" He pointed. With shrieking sirens, the other two radio cars converged upon the building that contained the gunmen. Policemen poured out. Swiftly the building was surrounded, and its manager was confronted by questioning policemen.

"Have you got two young fellahs living in this building?"
"Yes," said the manager, staring. "There are a couple of fellows in apartment 202.

are a couple of fellows in apartment 202.
They just moved in a few days ago."
Police went to the front and back doors of apartment 202. At the back, Officer James Keeley knocked. There was no re-

so angry police forced the door.



### CHEMISTRY SUPPLIES

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Poking a riot gun ahead of him, Keeley

entered. In the middle of the kitchen floor stood In the middle of the kitchen floor stood an extremely handsome, baby-faced young man, dressed only in a suit of underwear! It was Francis Crotty. He was yawning and rubbing his eyes, as if he had just been awakened from sound sleep.

"What's the idea?" he inquired.

"Put up your hands!" said Keeley.

Croty to seve sleep without having the

"Can't a guy sleep without having the cops bust in on him?" he demanded.
"Where's your pal?" asked Keeley.
"What are you talking about?" Crotty

Angered, Keeley shouted, loud enough for anyone in the next room to hear:

"Tell him to come out of there with his hands up, or I'll let a blast go from this shotgun right through that door!"

At that the door of the other room, apparently the bedroom, opened. In walked Peter Balcuilis, also in his underwear! He, too yawned and rubbed his eyes. too, yawned and rubbed his eyes.

### Tell-Tale Shoes

"What's up?" he asked plaintively.
"Get on some clothes and come along,"
ordered one of the policemen.
"What for?" queried Francis. "We've
been sleeping here all afternoon."
For a moment Keeley regarded the two
quizzically. Behind Peter, on the floor of
the bedroom, he could see four shiny black
shoes with bits of mud on them.
"Coyer these guys!" Keeley said to his
brother officers, and pushed past Peter. He
reached down and felt the shoes.
"You been askeep for hours, eh?" he de-

You been asleep for hours, eh?" he demanded.
"Yes," said Francis virtuously
"Sure!" said Peter indignantl

"Yes," said Francis virtuously.
"Sure!" said Peter indignantly.
"Then why are your shoes still warm?"
Keeley wanted to know.
Swiftly, police searched the apartment,
Hidden in the upholstery of the couch they
found a .45 Colt automatic. They did
not find the two pretty blue-steel revolvers
with which Ernie's Market had been held
up Presumably the killers had thrown
them away.

them away.

Taken to Englewood Hospital, the quick-trigger twins were identified immediately by the wounded Kirsch. He pointed out Crotty as the actual killer. From the hospital the dapper dandies were driven to the Englewood police station, where everyone else who had been in the store at the time of the killing unhesitatingly identified them. identified them. Crotty-dubbed "Angel Face" by the

police-confessed and named Balcuilis as

police—confessed and named Balcuilis as his accomplice.

Both had records as car-thieves. Both pleaded guilty to Krampert's murder. Both were sentenced to 99 years in the penitentiary by Judge Philip L. Sullivan. Thanks to radio and a policeman's wife, the case had been cleaned up entirely—including identifications and confession—in less than two hours!

One thing at least should make the trigger twins happy: From now on, and for the rest of their lives, they will be dressed exactly alike!

exactly alike!

In Next Week's Issue of RADIO GUIDE:

### The Clew of the Raucous Radio

Fred Brown came home from work, tired. Supper would be ready, his home teat and orderly, his wife and small son on hand to greet him . . . Turning into the walk that led to his house, he heard the radio playing—loudly, raucously. Strange! His wife didn't like radio . . . Brown hastened his footsteps, burst into the house—found his wife and son dead. Murdered . Where did that clew of the live radio set lead? Read, in next week's Radio Guide, one of the most thrilling of the Calling All Cars series so far.

### Mrs. John Law Gets Her Man THE WESTERNERS

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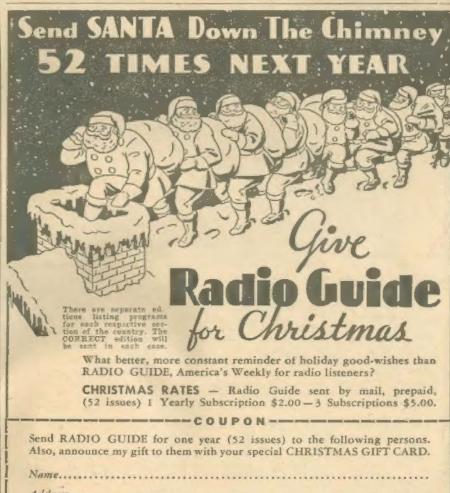
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### SAVE THIS PORTRAIT FOR YOUR ALBUM

### JACKIE HELLER

As He Appears Under the

### **MIKEroscope**

By Fred Kelly

Little Jackie Heller, world's champion fly-weight baritone rode into American consciousness on the ukulele wave. Fortunately he outlived the destructive imundation. He is not a foreigner, as many assume. Perhaps the misapprehension arises from the fact that his life story is Algerian (Horatio). He was a little street Arab—on the sidewalks of Pittsburgh.

Son of the Cantor of Beth Jacob Temple in the steel capital, Jacob Heller, who looked more like a watch-charm than a newsie, peddled his Worlds and Tellies on the hills that front the William Penn Hotel and the venerable Nixon Theater. With his \$2 uke in one hand and his papers in the other, he did more business as troubadour than salesman. Shrewd beyond his years, young Jacob, one day to be rechristened Jackie, knew that in his voice he had a pay lode if it could be mined properly.

Neighborhood socials, outlying theaters and amateur contests were his media in the formative years. He detested newspaper selling and knew that the only way to throw off the shackles was to bring in the shekels. As he approached adolescence and found that if he wanted a lucrative corner he had to fight the bigger boys for it, he realized that along with his voice his biceps were expanding. So he tried boxing with the leading Pennsylvania fly-weights and licked them, much to his delight.

The turn in his affairs came when Eddie Cantor visited Pittsburgh in a show. A customer of Jackie who knew the comedian, induced Eddie to listen to the tiny news hawk. Jackie took one look at Cantor and shrugged his shoulders.

"Nu." he said. "he's no bigger than I am. What can he do that I can't?" Which must have reflected Eddie's own opinion, as the wide-orbed iester provided Jackie with funds for travel and ordered him to go to New York.

There he was to look up Jack Kriendell, then Cantor's manager. He did, and in his first long-pants suit, the only article except a toothbrush and a clean shirt that had been in the shabby bag he carried to the metropolis, Jackie found himself on the second nigh





### LITTLE JACKIE HELLER



Radio Guide will place some celebrity Under the MIKEroscope every week. Save the picture on this page. There will be 52 in a full set. This is the thirty-fourth. You will get one picture a week for an entire year. To every person who sends to Radio Guide a complete collection of 52 will be given an album containing the entire group of photographs as reproduced here; the photographic reproductions will be in fine finish.

Start saving your series now. And watch for another celebrity Under the MIKEroscope in Radio Guide next week.

Little Jackie Heller is on the air every Monday, Tuesday and Friday at 5:15 EST (4:15 CST) over an NBC-WJZ Network

### Favorite Stories of the Stars

y favorite anecdote" says EDDIE CANTOR.
"concerns a pre-Christmas broadcast I made some years ago. At the conclusion of my program I broadcast a special appeal to all sons who were listening-in, urging them to go home and spend the holiday with their mothers.

"About a week after Christmas I received a touching letter from a little old lady from Waco, Texas: She wrote:

"'Dear Mr. Cantor: I want to thank you for sending my four sons home to me for the holidays. I hadn't seen my boys for more than five years, for they were scattered all over the states. But each happened to be listening to your broadcast, and were so affected by your appeal that they immediately packed their hags and returned home to spend the holidays with me."

WALTER O'KEEFE, of the Camel Caravan,

WALTER O'KEEFE, of the Camel Caravan, considers this his favorite:

About ten years ago I was a vaudeville fledgling, seeking to establish a reputation as a songand-patter entertainer. Bookings were rather scarce, but that important detail didn't discourage Mrs. O'Keefe's little boy.

So far as I was concerned, the rainbow always was just around the corner.

After many months of small-time trouping, my big moment finally arrived. I was booked into a theater in Fort Wayne, Indiana, and my agent informed me that many vaudeville bookers would he at the theater to catch the act. If I scored a hit I would become an established vaudevillian—if I flopped it would mean the end of my dreams. I rehearsed my song numbers with the theater

orchestra a score of times in an attempt to insure the success of my songs. The rehearsals seemed flawless, and it was with the greatest feeling of confidence that I opened the show that night.

What happened was terrific. The orchestra suddenly went crazy. I never heard so many sour and off-key notes in my life. It was impossible to sing under the circumstances, but I stuck it out to the awful end.

I walked off to the horse laughs and jeers of the audience.

I walked on to the horse laughs and jeers of the audience. Backstage, I attempted to find out what had caused the debacle. A kindly old stage hand finally tipped me off. "Say, son," he whispered, "the or-chestra did that on purpose. Every man in the pit is a member of the Ku Klux Klan. Your name is O'Keefe—so figure it out for yourself!"